

Appropriations Request For Fiscal Year 2019

Submitted to Congress February 2018

NATIONAL ENDOWMENT FOR THE HUMANITIES

Fiscal Year 2019 Appropriation Request

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NATIONAL ENDOWMENT FOR THE HUMANITIES

Fiscal Year 2019 Congressional Budget Justification

Overview

The Administration has proposed terminating funding for the National Endowment for the Humanities (NEH) in FY 2019. Toward this end, the FY 2019 budget requests \$42.307 million to begin the orderly closure of the agency. Please see the table below for a breakdown of the request.

| President's Budg | |
|------------------------------|------------|
| Budget Category | Request |
| Personnel | 24,017,315 |
| Rent | 3,211,664 |
| Contracts and other expenses | 1,831,336 |
| Grant amendments | 13,537,000 |
| TOTAL | 42,307,315 |

Assumptions and Estimated Costs for Agency Shutdown Beginning in FY 2019

The NEH will fulfill its Federal responsibilities for grants and matching offers awarded prior to FY 2019. While no new grants or matching offers will be made beginning in FY 2019, NEH will require funding to support a reduced staffing level and administrative costs needed to effectively shut down operations.

Estimates provided assume enactment of legislation terminating funding for NEH on October 1, 2018.

In estimating the costs of closing the agency, NEH has made the following assumptions:

- Beginning on October 1, 2018, NEH will undertake an orderly shutdown of the agency's core operations, which will involve activities such as the following:
 - ➤ Prospective applicants will be notified of the termination of the agency's grant programs, as will the public.
 - ➤ Current grantees will be informed that a small number of NEH staff will remain on board to monitor existing grants, process matching amendments, and make payments on stillactive grants.
 - ➤ Vendors will be notified that their contracts will be terminated as of the time the vendors' services are no longer needed.
 - ➤ Other federal agencies will be informed that then-current interagency agreements will be terminated as necessary.
 - ➤ NEH's private-sector partners will be informed that cooperative ventures will be terminated as they relate to activities that were to have been undertaken in FY 2019.

- ➤ NEH staff will be informed that a reduction in force will be initiated to terminate the employment of approximately 95 such staff members within the first six months of the fiscal year, with another 45 being asked to stay on through the remainder of FY 2019 to undertake the work described above.
- NEH will not invite or accept any new grant applications, nor make any new grants, in FY 2019.
- No grants that remain active as of October 1, 2018, will be terminated prior to their scheduled termination date. For the 1,000+ grants that will be in this category as of October 1, the Federal government, through NEH, has obligated more than \$250,000,000 in funds, with the vast majority of these funds yet to be paid out to the grantees. So all current grants will remain active until their already-established termination dates—many of which extend beyond FY 2019—and NEH (or its successor) will honor all payment requests against those obligations.
- NEH will honor its commitment to current grantees who have a matching offer. In FY 2019, any grantee who certifies gifts in accordance with their matching offer will receive Federal matching funds from NEH, up to the total amount NEH has offered as of September 30, 2018.
- As noted above, on or shortly after October 1, 2018, NEH will initiate action to terminate the
 employment of approximately 95 of its current staff of 140 employees. On the advice of the
 Office of Personnel Management, the agency is estimating that the reduction in force (RIF)
 will take six months to accomplish, including the required sixty-day advance notification to
 each affected employee.
- NEH will keep a staff of approximately 45 employees. Some will be responsible for conducting the necessary oversight activities for the 1,000+ active grants whose termination date extends beyond October 1, 2018. Others will provide support services for these employees, while also initiating an orderly shutdown of NEH's systems, publications, contractual arrangements, and interagency agreements. Yet others will be responsible for conducting the personnel-related work associated with the significant reduction in force that will need to occur to reduce the agency's FTE to 45, and then to service the HR needs of the 45 staff members who will continue on for the remainder of FY19. The agency's three FTEs in the Office of the Inspector General also will continue to be a part of the management of the shutdown through the end of the fiscal year.
- For discontinued employees, all appropriate compensation will be provided, including but not limited to severance pay, lump-sum payments for unused annual leave, and performance bonuses generated by eligible employees' closeout performance appraisals.
- Approximately 1,000 grants will continue to be active beyond October 1, 2019. As FY 2019 draws to a close, additional plans will need to be made to monitor these still-active grants in FY 2020 and beyond.

NEH Budget Request by Object Classification (\$ in thousands)

| | OBJECT CLASSES | FY 2017 Final | FY 2018 Estimate | FY 2019 Request |
|----------------------|--|--|--|---|
| 11.1 12.1 13.1 | PERSONNEL COMPENSATION BENEFITS UNEMPLOYMENT COMPENSATION TOTAL-PERSONNEL COMPENSATION | 15,247 4,894 <u>11</u> 20,152 | 15,449 4,948 <u>33</u> 20,430 | 15,915 4,605 <u>3,497</u> 24,017 |
| 21.0 | TRAVEL AND TRANSPORTATION | 240 | 344 | 0 |
| 23.1 | GSA RENT | 3,030 | 3,129 | 3,212 |
| 23.3 | COMMUNICATIONS AND UTILITIES | 310 | 351 | 290 |
| 24.0 | PRINTING | 104 | 108 | 0 |
| 25.1 | OTHER CONTRACTUAL SERVICES | 3,086 | 2,465 | 1,174 |
| 25.9 | PANELIST CONTRACTS | 524 | 530 | 0 |
| 26.0 | SUPPLIES | 75 | 71 | 6 |
| 31.0 | EQUIPMENT | 413 | 445 | 361 |
| 41.1 | GRANTS | 120,667 | 127,364 | 13,537 |
| | TOTAL | \$148,601 | \$155,273 | \$42,307 |

Cost Estimates

NEH estimates that \$42,307,315 in funding will be needed to accomplish an orderly shutdown of the agency. The cost estimates provided below assume an appropriation of funding will be made available to the agency by October 1, 2018.

Personnel

The funds requested for personnel expenses will cover payroll costs for approximately 140 staff members for the first six months of the fiscal year (i.e., until the RIF can be completed); separation-related costs for the 95 staff members whose employment will be terminated; and pay and benefits for a residual staff of 45 who will stay aboard to accomplish the tasks described in the preceding section of this budget request.

Rent

The agency will continue to rent space in its current headquarters at the Constitution Center in Washington, DC. Under its existing occupancy agreement with the General Services Administration, NEH will continue to occupy its current space for the first six months of the fiscal year. When the RIF is completed at mid-year, the residual staff will be consolidated into smaller space within the area covered by the existing occupancy agreement. The costs to deaccession NEH's surplus furniture, fixtures, and equipment will be borne by GSA.

Contracts and other expenses

NEH will discontinue most of the agency's annual maintenance and support contracts, as well as all communications and publication contracts. However, some contracts will be necessary to continue, often at a reduced level, in support of such activities as network/IT support, building security, administrative staff support, and financial services. NEH will also need to continue its current contract with the Oracle Corporation to provide the accounting and financial services needed to process payments on grants that remain active after September 30, 2018. Funds are also needed to cover the cost of the transfer of official agency records to the National Archives and Records Administration or other appropriate repositories.

Grant amendments

Each year NEH is appropriated funding for its matching grants programs. There are two types of such grants: Challenge Grants, which provide support to *institutions* for their humanities programs and operations, and matching grants, which are offered in support of a wide variety of humanities *projects* across many of NEH's grant programs. For both types of matching grants, the process of making an award begins with a formal "offer" of matching money. Such offers are conditioned on the applicants' ability to obtain gifts from the private sector. Once applicants have certified that they have raised such private support, NEH awards Federal matching funds as promised in its initial "offer" letter.

As of October 1, 2018, NEH estimates that \$13.537 million in matching commitments will remain open, based on the cumulative total of all outstanding matching offers at that time. NEH requests an appropriation of this amount of matching funds to honor all such prior commitments.

NEH Programmatic and Performance Highlights

Since its establishment in 1965, NEH has provided leadership by supporting projects and programs in all areas of the humanities—history, philosophy, literature and languages, archaeology, political theory, comparative religion, and other related subject areas—and helped to make humanities knowledge and learning widely available in the United States. Each year, humanities projects supported by NEH fulfill the agency's mandate by providing training for thousands of school, college, and university teachers; reaching tens of millions of Americans with high quality television and radio documentaries, museum exhibitions, and reading and discussion programs in museums and libraries across the nation; and by supporting, in partnership with the Library of Congress, efforts in every state to digitize and make accessible hundreds of thousands of pages of historic U.S. newspapers. NEH also supports scholarly research that has resulted in the publication of thousands of books, many of which have won prestigious awards for intellectual distinction, including 18 Pulitzer Prizes and 20 Bancroft Prizes.

The Endowment's work has been complemented and extended by the programs and projects of the NEH-affiliated humanities councils in all 50 states and six U.S. territories. With their strong networks of cultural and educational institutions within their states, the councils are able to reach millions of citizens in diverse and remote settings with programming that meets the particular needs of each local community. Through the state humanities councils, NEH funding annually makes possible tens of thousands of reading and discussion programs, literacy programs, speakers' bureau presentations, conferences, media programs, and a variety of technology, preservation, and state and regional history projects. Every council has a distinctive programmatic mix that is tailored to the needs and interests of the citizens of that state.

Some of NEH's notable recent accomplishments include:

- In FY 2017, the Endowment awarded more than \$123 million to nearly 800 humanities projects in every state of the nation and U.S. territorial jurisdictions. These projects are advancing knowledge and understanding in the humanities and bringing this knowledge to millions of Americans.
- In early FY 2018, the Endowment created a new grant program to create capacity and build infrastructure at museums, libraries, historical centers, and other cultural institutions through the NEH Infrastructure and Capacity-Building Challenge Grants. These grants will provide matching funds for capital expenditures such as construction projects, the purchase of equipment, sharing of humanities collections, documentation of lost or imperiled cultural heritage, sustaining digital scholarly infrastructure, and the preservation and conservation of humanities collections. These grants will help meet the needs of smaller institutions by providing types of funding that are often the most difficult to obtain, with a view to improving and growing America's cultural infrastructure.
- Fiscal year 2017 marked the third year of the Endowment's special initiative, *Standing Together: The Humanities and the Experience of War*. Over this three-year period, NEH has awarded nearly \$8 million for humanities projects that serve veterans

and/or chronicle their experiences. NEH grants support veterans as they transition to civilian life, provide the public with insights into veterans' experiences, assist veterans and their families as they process the traumas of war, and honor veterans' service by recording their stories for posterity. Several such projects merit particular mention:

- The Warrior Scholar Project is a program that offers an "academic boot camp" for vets entering or returning to college. Begun at Yale University, with NEH support it has now expanded to 12 campuses across the country—including Texas A&M University, the University of Oklahoma, and the University of Arizona—and has helped more than 500 enlisted veterans enroll and succeed in college.
- The Endowment also created a new program specifically concerned with veterans and active service members called "Dialogues on the Experience of War." This program provides funding of up to \$100,000 for projects that prepare discussion leaders and conduct discussion sessions on significant issues related to war and military service.
- The Endowment provided major funding to acclaimed documentary filmmaker Ken Burns for his monumental ten-part series "The Vietnam War," which aired recently on PBS to public acclaim.
- The Endowment also provided support for more than 30 public screenings and discussion panels nationwide focused on the documentary film, "Debt of Honor: Disabled Veterans in American History."
- A new "Humanities Initiatives at Community Colleges" program was launched to support projects focused on a core topic or set of themes in humanities education at community colleges. NEH made a number of notable awards, including, for example, a grant to Sitting Bull College in North Dakota to record and preserve interviews with native speakers of the Lakota/Dakota language for use in language classes at this tribal college.
- A new NEH program, "Common Heritage," is supporting local community events in cities and towns devoted to digitizing cultural heritage materials such as photographic materials, maps, films, and letters, and then making these historical materials available for exhibition, study, discussion, and preservation. NEH received applications from nearly every state and has made 63 awards.
- NEH's new "Humanities Open Book" program, in partnership with the Andrew W. Mellon Foundation, is designed to make out-of-print humanities books available electronically, and free of charge, to the American people.

A representative sampling of the Endowment's many other programmatic highlights and achievements include:

• Preserving and increasing access to cultural heritage resources. The agency's Preservation and Access grant programs focus on projects that preserve and reformat historically significant books and periodicals; preserve and provide access to important

archival materials and library special collections; and create humanities research tools and reference works such as dictionaries, bibliographies, and encyclopedias.

NEH also collaborates with the National Science Foundation to provide national recognition and support for projects to document, record, and archive endangered languages worldwide that are on the verge of extinction, including hundreds of American Indian languages. As part of this widely acclaimed initiative, since FY 2005 NEH has supported 135 projects, including many on endangered American Indian languages, and awarded approximately \$13 million.

For more than a decade, the Endowment also has worked in partnership with the Library of Congress to digitize and post online millions of pages of historic U.S. newspapers. To date, NEH-supported projects in 45 states have produced more than twelve million pages, which have been drawn from 2,200 discrete U.S. newspaper titles, including papers printed in Danish, Finnish, French, German, Italian, Polish, and Spanish. The Library of Congress's "Chronicling America" website receives nearly four million visits annually to these important historical materials from students, teachers, researchers, and other citizens interested in learning more about the nation's history.

NEH has also worked with other agencies and with non-governmental organizations to help document and call attention to endangered artifacts and other cultural heritage resources abroad, including ancient religious texts in conflict zones.

• Strengthening teaching and learning in the humanities in elementary and secondary schools and institutions of higher education. NEH supports summer institutes, seminars, and workshops that provide teachers with opportunities to replenish and deepen their knowledge of the humanities through intensive study of books, archives, and visits to local and national landmarks. The Endowment supports teacher and faculty development projects that are based on rigorous humanities scholarship and directed by distinguished scholars and master teachers. In FY 2017, for example, NEH-supported projects reached more than 1,400 school and college teachers nationwide. The ultimate beneficiaries of these summer programs are the hundreds of thousands of American students who annually are taught by teachers who have enhanced their knowledge of the subjects they teach.

In FY 2017, the Division of Education Programs established the Humanities Connections grant, designed to expand the role of the humanities in undergraduate education at two-and four-year institutions. Grants support innovative curricular approaches that foster productive partnerships among humanities faculty and their counterparts in the social and natural sciences and in professional programs (such as business, engineering, health sciences, law, computer science, and other technology-driven fields). In its initial year, this grant program funded eighteen projects at such institutions as Worcester Polytechnic Institute (MA), Fontbonne University (MO), Berea College (KY), and Oakton Community College (IL).

• Providing opportunities for Americans to engage in lifelong learning in the humanities. The Endowment supports public humanities projects that enable millions of Americans to engage deeply with significant works, ideas, and events through the lens of the

humanities. These programs make use of a variety of formats including television and radio documentaries, museum exhibitions, and interpretation at historic sites, websites, and other digital media.

Notable recent programs included a special project, *Created Equal: America's Civil Rights Struggle*, which encouraged public conversations about the changing meanings of freedom in American life. Launched in 2013 to coincide with the 150th anniversary of the Emancipation Proclamation, *Created Equal* provided a packaged set of NEH-funded films on Civil Rights history to 473 communities across the nation. A follow-on project, *Changing America: The Emancipation Proclamation, 1863 and The March on Washington, 1963*, opened in February 2014 in Peoria, Illinois, and Yanceyville, North Carolina. The exhibition is now traveling to 50 museum and public library venues across the nation.

Supporting research and scholarship that expand our knowledge and understanding in the humanities. Over five decades, the Endowment has been a major source of support for advanced humanities research and scholarship in the United States. Annually, NEH makes hundreds of awards to individual scholars, as well as grants to institutions and teams of scholars engaged in collaborative projects, to explore subjects that enrich our knowledge of the people, ideas, and events that make up the record of civilization.

The Endowment is the major source of funding for authoritative editions of the papers of the country's most important historical figures, including civil rights leader Martin Luther King, Jr.; political and military leader George C. Marshall; Hull House founder and humanitarian Jane Addams; scientist Albert Einstein; inventor Thomas Alva Edison; and such notable statesmen as George Washington, John Jay, Thomas Jefferson, Benjamin Franklin, Andrew Jackson, and Abraham Lincoln. NEH also supports editions of the writings of quintessential American authors such as Mark Twain, Emily Dickinson, Ernest Hemingway, and Willa Cather. In addition, NEH funds have been instrumental in support of such important collections on the history of the nation's founding as a Documentary History of the Ratification of the Constitution and the Bill of Rights and a Documentary History of the First Federal Congress (1789-1791).

Providing national leadership in spurring innovation and best practices in the use of the digital humanities. In the humanities, as in the sciences, digital technology has changed the way scholars perform their work. While the Endowment supports digital projects in all of its major grant programs, it is through its Office of Digital Humanities that NEH fosters the development of a wide variety of innovative digital humanities projects and forward-looking solutions.

The establishment of NEH's Office of Digital Humanities more than a decade ago has helped to spur enormous growth in the field, with many universities creating new jobs and hiring new faculty, librarians, and technologists to work on digital humanities projects. In addition, the agency's Digging into Data Challenge program has supported cutting-edge collaborative research from top U.S. scholars and scientists working with international colleagues. As a result of NEH's leadership and recent collaboration with the European-led Trans-Atlantic Platform for the Humanities and Social Sciences, 11 nations now participate in the program. Working with our international peer research

agencies allows NEH to leverage its funds: In this fiscal year alone, NEH's \$750,000 in grant funds will leverage approximately \$9,000,000 in additional international funds for digital humanities projects.

• Strengthening the institutional base of the humanities and leveraging third-party contributions to humanities projects. Encouraging private-sector support for cultural activities is an important goal of the agency. Over five decades, NEH helped leverage nearly \$2.5 billion in contributions from businesses, foundations, and individuals to NEH-supported humanities projects and programs throughout the nation.