

# DIGITAL HUMANITIES ADVANCEMENT GRANT PROGRAM WEBINAR

National Endowment for the Humanities  
Office of Digital Humanities  
Webinar for 2020 Funding Cycle



NATIONAL  
ENDOWMENT  
FOR THE  
HUMANITIES

## TOPICS COVERED

- What does the Digital Humanities Advancement Grant program fund?
- Who is eligible to apply?
- Planning your application
- Review criteria
- Resources
- Application & review process
- Key dates
- Contact information

DIGITAL HUMANITIES  
ADVANCEMENT GRANTS  
(DHAG)

Partnership with  
[Institute of Museum and Library Services](#) (link)

DHAGs support:

- Projects that lead to innovative work that can scale to enhance scholarly research, teaching, and public programming in the humanities.
  - Experimental
  - Computationally challenging
- [DHAG Awards in the NEH public database](#)
  - 84 DHAGs awarded since 2017
- [White papers of all past ODH awardees](#)

## DEADLINES & ELIGIBILITY

### **DHAG Deadlines:**

January 15, 2020

June 30, 2020

### **Eligibility:**

- US & territorial institutions **only**
- Non-US institutions ineligible as sub-awardees
  - Project directors and Co-Project Directors may only submit 1 DHAG application per deadline.
- Individuals may apply for [fellowships in the NEH'S Research Division](#)

## IS THIS PROJECT A DHAG?

Digital projects are funded across the NEH:

[Which program fits my digital project?](#)

[\(link\)](#)

Since creation of ODH in 2008, complementary grant programs have expanded while others emerged across the NEH to support digital work.

- Division of Education
- Division of Preservation and Access
- Division of Public Programs
- Division of Research
- Office of Challenge Grants

## ACTIVITIES WE DO NOT FUND

### Detailed in the NOFO:

- projects that mainly involve digitization, unless the applicant is proposing an innovative method for digitization;
- the creation or conversion of a scholarly journal (although the implementation of new modes of scholarly publication is permitted);
- recurring maintenance costs that would support only the day-to-day operations of existing projects rather than substantive changes or upgrades;
- recurring or established conferences or professional meetings;
- acquisition of computer equipment or software in excess of 20 % total NEH award
- projects that fall outside of the humanities; the creation or performance of art; creative writing, memoirs, and creative nonfiction; and empirically based social science research or policy studies.
- promotion of a particular political, religious, or ideological point of view; advocacy for a particular program of social or political action; support of specific public policies or legislation; and lobbying

## LEVELS OF FUNDING & PROJECT STAGE

Level I: \$10,000 to \$50,000 ≤ 24 months

Level II: \$50,001 to \$100,000 ≤ 24 months

Level III: \$100,001 to \$325,000 ≤ 36 months

Level IIIs only: \$50,000 available with third-party matching funds

**Level I:** small projects that are experimental, that involve research, convenings, or planning sessions including planning to revitalize older DH projects. ([Read some tips for writing a strong Level I application.](#))

**Level II:** projects that have completed a planning or exploratory phase and will develop working prototypes or code, sample data sets or models, methodological workflows, and/or documentation by the end of the grant period.

**Level III:** scaling up and expanding established projects with a demonstrated track record of success and strong user community or demand for the project's outputs.

## FUNDING RATIOS

Estimated Funding for FY 2020:  
25-35 grants

2017-19	Total funds	Awards	Applications	Funded
Level I	\$ 826,793	20	170	12%
Level II	\$4,763,337	43	263	16%
Level III	\$3,736,742	21	144	15%



## PLANNING: START WITH THE DHAG RESOURCE PAGE

The NOFO is formerly known as  
the application “guidelines.”

## DHAG Program Resource Page: Everything you need!

### Step 1

#### Review your application package

As soon as you know you're ready to apply for this grant, make sure you register for a SAM number/DUNS number, and for a [grants.gov](#) account as this is vital to the grants process. If you already have registered for these items, make sure they are up to date.

Begin by reading the notice of funding opportunity and studying the application. The files are linked below. You want to ensure you understand all the expectations and restrictions for projects delivered under this grant and are prepared to write the most effective application.

#### Download Application Materials

[Digital Humanities Advancement Grants NOFO \(PDF\)](#)

[Grants.gov application package for Digital Humanities Advancement Grants](#)

#### Budget Resources

[Budget Form, October 2018 \(XLS\)](#)

[Sample Budget, October 2018 \(PDF\)](#)

#### Program Resources

[Digital Humanities Advancement Grants Frequently Asked Questions \(PDF\)](#)

[List of recent awards in this program](#)

[Certification Regarding Lobbying \(PDF\)\\*](#)

[Disclosure of Lobbying Activities \(PDF\)](#)

#### Grant Snapshot

Maximum award amount: Level I: \$50,000

Level II: \$100,000

Level III: \$325,000 in outright funds, with an additional \$50,000 in matching funds

Open to: Organizations

Expected output: Article; Digital Material and Publications; Workshop; Report; Teaching Resources;

Digital Infrastructure; Software

Period of performance: Up to thirty-six months

**Application available: October 31, 2019**

**Optional Draft due: December 4, 2019**

**Application due: January 15, 2020**

**Expected notification date: August 31, 2020**

**Project start date: September 1, 2020**

Contact the Office of Digital Humanities Team  
[odh@neh.gov](mailto:odh@neh.gov)

Applicants who are deaf or hard of hearing can contact NEH via Federal Relay (TTY users) at 800-877-8399

<http://neh.gov/grants/odh/digital-humanities-advancement-grants>

# READ & FOLLOW INSTRUCTIONS

All application materials must be received by the application deadline. Late, incomplete, or ineligible applications will not be considered for funding under this notice. Applications that exceed specified page limits will not be reviewed. See the [Application Components Table](#).

## **D. Application and Submission Information**

### **1. Application Package**

You are required to apply online through [Grants.gov Workspace](#) using the Standard Form 424 (SF-424) application package associated with the funding opportunity and following the instructions provided by Grants.gov unless otherwise noted below.

To request a paper copy of this announcement, contact [odh@neh.gov](mailto:odh@neh.gov). Applicants who are deaf or hard of hearing (TTY users) can contact NEH via Federal Relay at 800-877-8399.

### **2. Content and Form of Application Submission**

Your application will consist of a narrative, budget, budget justification, and other required forms and components described below.

## REVIEW CHECKLIST

Application Components Table is on page 12 of the NOFO

The Application Components Table below will help you prepare a complete application. Applications missing any required documents or conditionally required documents from this list will be considered incomplete and may be rejected from further consideration.

<b>Application component</b>	<b>Naming convention</b>	<b>Page limits</b>	<b>Notes</b>
<a href="#">SF-424 Short (Org or Individual)</a>	Not applicable (Grants.gov form)		Required
<a href="#">NEH Supplemental Cover Sheet</a>	Not applicable (Grants.gov form)		Required
<a href="#">Project/Performance Site Location Form</a>	Not applicable (Grants.gov form)		Required
<a href="#">Attachments Form</a>	Not applicable (Grants.gov form)		Required
<a href="#">Attachment 1: List of participants</a>	participants.pdf		Required
<a href="#">Attachment 2: Narrative</a>	narrative.pdf	Level I: 4 pages Level II: 6 pages Level III: 10 pages	Required
<a href="#">Attachment 3: Biographies</a>	biographies.pdf	1 paragraph per person	Required
<a href="#">Attachment 4: Budget</a>	budget.pdf		Required
<a href="#">Attachment 5: Budget justification</a>	justification.pdf		Required
<a href="#">Attachment 6: Appendices</a>	appendices.pdf	10 pages	Optional
<a href="#">Attachment 7: Letters of commitment and support</a>	letters.pdf		Optional; maximum of 2 letters of support
<a href="#">Attachment 8: Data management plan</a>	datamanagement.pdf	2 pages	Required
<a href="#">Attachment 9: Sustainability plan</a>	sustainability.pdf	3 pages	Required for Level III
<a href="#">Attachment 10: Federally-negotiated indirect cost rate agreement</a>	agreement.pdf	Conditionally required	Conditionally required
<a href="#">Attachment 11: Certificate regarding lobbying</a>	certification.pdf		Required for Level III

## REVIEW CRITERIA & PROPOSAL PLANNING

Read these 3 blog posts on planning a DHAG:

[Post 1](#) (link)

[Post 2](#) (link)

[Post 3](#) (link)

### Six Review Criteria for Evaluation Proposals:

1. The intellectual significance of the project for the humanities
2. The quality of the overall conception, organization, and description of how the proposed work sits within a broader context, and quality of the argument for new (or further) work in this area
3. The feasibility of the work plan, proposed methodology, and use of technology, and the project's plans for mitigating risk and addressing accessibility for its intended audiences
4. The qualifications, expertise, and levels of commitment of the project director and key project staff or contributors
5. The reasonableness of the proposed budget in relation to the proposed activities, the anticipated results, products, and dissemination.
6. The quality and appropriateness of project plans for data management and (if applicable) sustainability

## I. The intellectual significance of the project for the humanities

What is your big idea?

Who is your targeted audience?

What is the innovation in your project?

- Convince reviewers that your project advances digital methodologies and workflows.
- Describe your experimentation & innovation for the humanities.
- Define users or audiences – it probably isn't everyone!
- Identify ways of making the grant products available beyond the funded activities through outreach activities, open access publications, or free and open source software.

2. The quality of the overall conception, organization, and description of how the proposed work sits within a broader context, and quality of the argument for new (or further) work in this area

How does this project fit within the broader body of humanities & digital humanities scholarship?

Have you clearly justified the need for this project?

- Write for colleagues who know nothing about your work—watch for jargon and esoteric language.
- Justify your decisions to build something, to convene, or to experiment with specific methods.
- Assess other projects in this area of practice to situate this proposed work.
- Discuss the impact of your work, especially for Level II and IIIs.

3. The feasibility of the work plan, proposed methodology, and use of technology, and the project's plans for mitigating risk and addressing accessibility for its intended audiences

Have you set realistic goals to accomplish in the period of performance?

How are you addressing risks involved in tackling this project? (risk is okay!)

- Provide concrete information about what you're going to do and how you will do it.
- Detail what the activities are who will do that work—include a detailed work plan in the appendix, if necessary.
- Describe your methods and technology choices for doing the work, and talk about the risks.

4. The qualifications, expertise, and levels of commitment of the project director and key project staff or contributors

Do you have the right team in place to accomplish the work?

Does the budget reflect the commitments?

- Describe the roles and responsibilities for all project team members.
- Write biographies that identify individuals' experiences and skills that prepare them to do the work assigned to them.



5. The reasonableness of the proposed budget in relation to the proposed activities, the anticipated results, products, and dissemination

Have you adequately allocated staff and resources to accomplish proposed tasks?

- Budget appropriately for staff time required to complete tasks identified.
- Match project activities with appropriate level requested.
- Use the budget justification to discuss contributions not compensated with grant funds.
- Explain any institutional policies related to wages, student pay, or allowable time for project directors and staff in the budget justification.

## 6. The quality and appropriateness of project plans for data management and (if applicable) sustainability

How will you manage your data and/or plan for sustaining your project?

[Sample Data Management Plans](#) (link, scroll to bottom of page)

- Consult with librarians, data specialists, or preservationists at your institution about managing data and sustainable practices.
- Identify who is responsible for implementing pieces of the data management and sustainability activities.
- Identify where any data produced will be stored and made available after funding ends.
- For Level IIIs: Provide evidence of institutional commitment to the project and its assets.

## APPLICATION COMPONENTS & CRITERIA

NOFO, p. 8 contains guidance that matches each section with relevant criteria

Narrative (Attachment 2):

- Enhancing the Humanities: 1
- Environmental Scan: 2
- History of the Project: 2
- Work Plan: 3, 4, and 5
- Final Product and Dissemination: 1 and 3

Biographies (Attachment 3): 4

Budget and Budget Justification: (Attachments 4 & 5): 5

Data Management Plan (Attachment 8): 6

Sustainability Plan, Level IIIs (Attachment 9): 6

# RESOURCES

[DHAG Program Resource Page \(link\)](#)

[Sample Applications](#)

[FAQs](#)

[Blog Posts \(link\)](#)

## Sample Application Narratives

### Level I

- [University of Georgia, Freedom's Movement: Mapping African American Space in War and Reconstruction](#)
- [Ball State University, Library Circulation Histories Workshop](#)
- [Shift Design, Redesigning Historypin for Open-Source Digital Humanities](#)
- [University of Virginia, The Development of Digital Documentary Editing Platforms](#)

### Level II

- [Temple University, Developing the Data Set of Nineteenth-Century Knowledge](#)
- [University of Richmond, Distant Viewing Toolkit \(DVT\) for the Cultural Analysis of Moving Images](#)
- [College of William and Mary, Transkribus and the Georgian Papers Programme Tabular-Formatted Manuscripts](#)
- [James Madison University, Circulating American Magazines, Level II Grant](#)

### Level III

- [South Carolina Department of Natural Resources, SnowVision: A Machine Learning-Based Image Processing Tool for the Study of Archaeological Collections](#)
- [St. John's University, Ensuring Access to Endangered and Inaccessible Manuscripts](#)

## Most Recent from the Office of Digital Humanities

### Blog

Planning your next DHAG:  
Idea, Audience, Innovation,  
Context

November 4, 2019

### Blog

Planning Your Digital  
Humanities Advancement  
Grant 2: Activities, People, &  
Costs for Doing the Work

November 4, 2019

### Blog

Planning 3: Managing and  
Sustaining the Project Assets

November 4, 2019

## REVIEW PROCESS

Decision notifications:  
6-7 months after submission date

- Review for eligibility & completeness
- Peer review & panel meeting
  - Panelists have 6-8 weeks to evaluate, then meet to discuss
- Staff make recommendations after peer review process complete
- National Humanities Council review recommendations
  - Meetings in March, July, November
- NEH Chairman Jon Parrish Peede makes final decisions on awards
- Applicants notified

# KEY DATES

<b>App Deadlines</b>	<b>Draft Deadlines</b>	<b>Notifications</b>	<b>Start Dates</b>
January 15, 2020 11:59 pm Eastern	December 4, 2019	August 2020	September 2020
June 30, 2020 11:59 pm Eastern	May 19, 2020	December 2020	January 2021

# CONTACT ODH

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