

# NEH Application Cover Sheet (CHA-264405)

## Infrastructure and Capacity Building Challenge Grants

### PROJECT DIRECTOR

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**Field of expertise:** History, General

### INSTITUTION

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The Florida International University Board of Trustees  
Miami, FL 33199-0001

### APPLICATION INFORMATION

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**Title:** *CasaCuba: A Leading Center to Foster Global Understanding and Collaboration on Cuban and Cuban American Affairs*

**Grant period:** From 2019-05-01 to 2025-04-30

**Project field(s):** Interdisciplinary Studies, General

**Description of project:** CasaCuba, an initiative of Florida International University, requests \$750,000 to secure one-to-one matching funds. This funding will allow CasaCuba to cover the costs of the design phase towards construction of a premier center that will foster global understanding and collaboration on Cuban and Cuban American affairs and culture. This support will broadly impact our ability to offer our students, faculty and the community, in South Florida and the nation at large, the academic, cultural and research resources to engage deeply with the rich Cuban heritage.

### BUDGET

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<b>Outright Request</b>	0.00	<b>Cost Sharing</b>	750,000.00
<b>Matching Request</b>	750,000.00	<b>Total Budget</b>	1,500,000.00
<b>Total NEH</b>	750,000.00		

### GRANT ADMINISTRATOR

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## ABSTRACT

On behalf of Florida International University (FIU), Miami's only public research university and the nation's largest Hispanic-Serving Institution (HSI), we hereby request support from the National Endowment for the Humanities (NEH) for an Infrastructure and Capacity Building Challenge Grant to support the architectural design of CasaCuba. A new center to be built on FIU's main campus to foster global understanding of Cuban and Cuban American affairs and culture, CasaCuba is envisioned as a world-leading source of information on Cuba and the Cuban diaspora.

In order to fulfill its vision, CasaCuba plans to build a 50,000-square foot facility prominently located at the main entrance of the FIU Modesto A. Maidique campus in Miami, FL, easily accessible to the university community and to visitors from South Florida and beyond, such as students, academic faculty, research scholars, and the general public. This dynamic center will host open lectures, academic conferences, digital exhibits and research presentations, engaging museums, historical societies, and other academic and cultural institutions through meaningful partnerships. Most notably, CasaCuba will help preserve and showcase FIU's wealth of Cuba-related intellectual and cultural resources for the benefit of the community, with a special emphasis on sharing and expanding its notable Cuba Collections.

FIU is a global leader in the study of Cuba and the preservation of Cuban culture. It is situated 228 miles from Havana, in a geographic area that is home to seventy percent of the two million U.S. residents of Cuban origin. FIU enrolls over 56,000 students, including the largest number of students of Cuban origin outside of Cuba. Given FIU's location, its Cuban student population, its research expertise in Cuba, and its prominent Cuban history, oral narrative, genealogy, photography and art collections across its colleges and museums, FIU is uniquely positioned to be the world's preeminent intellectual and cultural hub dedicated to fostering understanding of the Cuban heritage, outside of Cuba. CasaCuba will expand on FIU's depth and breadth of academic scholarship and cultural engagement on Cuba and the Cuban American diaspora as it integrates and preserves, for generations to come, the intellectual, cultural, historical, linguistic, and artistic riches of the Cuban people, and their impact on the United States.

CasaCuba has already launched a fundraising campaign and secured over \$1.5 million towards the costs of design and construction of the center in the next few years. It will be operating at full speed, launching new initiatives and engaging the community, while the fundraising and construction efforts are ongoing. The John L. and James S. Knight Foundation provided initial funding to hire CasaCuba's founding Executive Director, who is working in close partnership with the FIU leadership, the FIU Foundation and the CasaCuba Board of Advisors to design and execute the fundraising strategy. This strategy will emphasize securing major gifts through individual donors, foundations and corporations. The support of the National Endowment for the Humanities will undoubtedly catalyze these efforts, laying a critical foundation for CasaCuba to flourish in the long term and reaffirming the commitment of FIU at large to strengthen its humanities capacity and to inspire the community through the richness of the Cuban heritage.

## NARRATIVE

### *Introduction*

The United States and Cuba have been deeply linked through centuries, bound through their geographic proximity and their political and cultural interconnections. The present time is an auspicious moment in the history of this special bilateral relationship, and in the evolution of the prominent Cuban diaspora in the United States. A generational shift in the Cuban American community is taking place as the historic first wave of Cuban immigrants who settled in the United States in the 1960s is aging rapidly, while new immigration from Cuba is dwindling and the second and third-generation Cuban-Americans risk diminished contact with their Cuban heritage.<sup>1</sup> Yet, despite Cuban Americans' significant socioeconomic and cultural influence in the country, and the inexorable connections with the island neighbor, there is currently no major intellectual, cultural, and community center in the United States dedicated exclusively to the study and understanding of Cuba and Cuban Americans, and to Cuba-related cultural outreach on a global scale.

Florida International University has distinguished itself as a national epicenter for academic research and public programming, having been designated as both a Carnegie Highest Research Activity R1 Institution and an Ashoka U Changemaker Campus. FIU is equally renowned for its historical collections focused on Cuba and the experience of the Cuban diaspora. These particular assets, however, are located and distributed across various departments within the University, limiting their impact and visibility in the community. At CasaCuba, FIU will bring together its rich and extensive collection of artifacts, academic programs, student groups and research projects devoted to Cuba, for the benefit of FIU students and faculty, and research scholars and visitors from around the world. CasaCuba will facilitate access not only to FIU's resources, as it will also draw from the knowledge and resources of the local and international Cuban community, positioning the center as a global authority in conversations and scholarship on Cuban history, language, art, music, literature and relations with the world.

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<sup>1</sup> According to Gustavo López, "since 1980, the Cuban-origin population in the U.S. has more than doubled, growing from 822,000 to 2 million over the period. At the same time, the foreign-born population of Cuban origin living in the U.S. grew by 78%, up from 636,000 in 1980 to 1.1 million in 2013." See *Hispanics of Cuban Origin in the United States, 2013*, Pew Research Center. Accessed on July 24, 2018: <http://www.pewhispanic.org/2015/09/15/hispanics-of-cuban-origin-in-the-united-states-2013/>

*FIU: Global Epicenter of Cuban Studies and Culture*

FIU is uniquely situated geographically, culturally, and academically to develop a world-class cultural center on its campus. There is no location in the world besides South Florida, outside of Cuba, with a richer Cuban heritage. And there is no university in the United States with greater expertise in the study of Cuba and Cuban Americans than FIU. FIU has established several institutes, Cuban studies programs, research initiatives, and cultural collections related to Cuba and Cuban Americans:<sup>2</sup>

**The Kimberly Green Latin American and Caribbean Center (LACC):** Located within the prestigious Steven J. Green School of International and Public Affairs and designated as a National Resource Center on Latin America by the U.S. Department of Education, LACC is one of the top Latin American and Caribbean Centers in the country. LACC draws upon the expertise of a prominent concentration of Latin American and Caribbean Studies scholars, spanning many disciplines and colleges. LACC faculty have produced scholarship on migration, U.S.-Latin American relations, indigenous cultures, religion, and arts and humanities.

**The Cuban Research Institute (CRI):** CRI is dedicated to creating and disseminating knowledge about Cuba and Cuban Americans. It is the nation's leading institute focused on interdisciplinary teaching and research on Cuba and the diaspora. Since its founding in 1991, CRI has organized hundreds of academic and cultural events on Cuba and Cuban Americans at the intersection of politics, the arts, and society. Additionally, CRI offers scholarships to support Cuban and Cuban American studies.

**Collaborative Research and Professional Engagement with Cuban Academic and Cultural Institutions:** Several FIU units have engaged Cuban institutions in the arts and culture in collaborative research, creative work, and other activities, consistent with U.S. legal and regulatory requirements. Some of these collaborations include the School of Architecture at the College of Communication, Architecture + The Arts (CARTA); the School of Music at CARTA; the International Media Center of the School of Journalism and Mass Communication at CARTA; the Tropical Conservation Institute of the College of Arts, Sciences & Education (CASE); the Department of Earth and Environment at CASE; and the Department of Biological Sciences at CASE.

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<sup>2</sup> For a complete list and detailed description of FIU's Cuba Collections, please refer to the Appendix.

**Cuban Studies:** FIU offers a Cuban Studies certificate and a master's concentration in Cuban Studies, including more than 70 Cuba-related courses spanning almost 20 disciplines. Our faculty also includes the leading group of U.S. specialists on Cuba and the Cuban American community, across all disciplines.

**Patricia & Phillip Frost Art Museum:** Collections at FIU's Frost Art Museum include the work of Cuban American artist Humberto Calzada, one of the most renowned artists of his generation, and the Darlene M. & Jorge M. Pérez Art Collection, featuring nineteenth- and twentieth-century Cuban landscape paintings, portraits, and other vivid works.

**Wolfsonian Museum-FIU:** The Wolfsonian's Cuba holdings emphasize the U.S.-Cuba tourist trade production from 1920-1959, including travel brochures, posters, and promotional films. These artifacts include more than 1,000 works gifted to the museum from collector, author, and longtime donor Vicki Gold Levi.

**The Jewish Museum of Florida-FIU:** In stories, documents, photographs, and artifacts, the Museum archives chronicle the history of Cuban Jews who made their way to Florida.

In 2015, FIU's vast Cuba-related resources and initiatives inspired the FIU Foundation Board of Directors to dream of a dedicated space, anchored on FIU's campus, to share the richness of the Cuban heritage with the local community and beyond. That dream is CasaCuba. At the new facility, LACC and CRI will host their regular community events, students and faculty will be able to present their research on Cuba, and the FIU museums and libraries will host temporary and pop-up exhibits of their Cuba materials.

#### *A Vision to Build a Leading Center on Cuban and Cuban American Affairs*

Following FIU's strong humanistic tradition, CasaCuba will seek to become a premier center devoted to the humanities, insofar as it strives to document, preserve and share the history, experiences and legacy of the Cuban nation, and particularly the ways in which Cubans have influenced U.S. culture, and vice versa. Specifically, CasaCuba will collaborate with other organizations and the community to identify and preserve heritage materials that may be at risk of loss. It will work in close collaboration with the FIU Libraries and Archive on projects to enhance current digital collections and digitize new materials. CasaCuba will also collaborate with relevant FIU units and industry partners to apply the latest technologies to showcase Cuban culture in new, compelling ways, such as interactive oral history and genealogy platforms, and virtual reality.

And it will host regular, dynamic events aimed at diverse audiences to promote awareness of temporary and permanent holdings. CasaCuba will enable FIU to meet the following longstanding goals as an epicenter for Cuban studies and culture:

**Preservation, digitization and display** of FIU's 21 library collections focused on Cuba and the Cuban American experience, as well as the Cuban collections of the Frost Art Museum, Wolfsonian-FIU, Jewish Museum of Florida-FIU and College of Law. CasaCuba will ensure the ongoing digitization and display of FIU's Cuban collections in perpetuity.

**Creation of an interactive Cuban Genealogy Digital Platform.** Leveraging our existing collections focused on Cuban genealogy, as well as ongoing and future oral history projects, CasaCuba will seek to acquire additional materials and position FIU as the meeting place for those interested in researching, and documenting, their Cuban ancestry.

**Acquisition of new Cuban collections in alignment with academic priorities.** CasaCuba will provide the physical infrastructure to continue collecting materials that reflect the history and culture of the island and its diaspora.

Even before the CasaCuba facilities are built, CasaCuba will strive to engage the community and launch programs that advance its unique vision in the humanities. The following CasaCuba programs will be implemented in the next few months:

**Cuban Memorabilia Show.** CasaCuba has partnered with the Wolfsonian Museum-FIU and the Cuban Research Institute on a program to help the community preserve their objects of value related to the Cuban experience. Community members will be invited to bring photographs, documents and other artifacts for evaluation before a panel of curators, an experience that will be complemented by panels of Cuba collectors and stations to digitize objects or record oral histories related to the object's intrinsic value.

**Emilio Cueto Collection Student Internship Program.** The Collection assembled by Emilio Cueto in Washington, D.C. is all-inclusive about Cuba, and has been hailed as one of the most, if not the most, significant personal collections of Cuban culture in the world. CasaCuba has created the first student internship program

to enable an intern to assist Emilio Cueto in the organization and cataloguing of materials from the Collection, with a focus on the Biographies, Literature, Visual Arts and Music categories.

**Cuban Heritage Dinner Series.** CasaCuba has partnered with the FIU Chaplin School of Hospitality and Tourism Management, and with prominent Cuban American chefs, to launch a series of thematic dinners, each based on specific roots—such as Jewish, African, Asian and Caribbean – of the Cuban heritage. Dinners will feature an educational component.

**Community Conversations.** CasaCuba, in partnership with the Department of History at FIU, will host a series of conversations in the community on important topics of discussion for Cubans and the influence of Cuba in the United States and the world at large.

CasaCuba seeks to be distinguished by its intellectual rigor and its multidisciplinary focus. FIU's extensive resources and expertise in multiple academic fields, including the arts and humanities, the social sciences, business, technology, medicine and the law, will enable faculty and students to engage with Cuba through diverse areas of focus. More than fifty professors from FIU, located across multiple departments, already perform important research on Cuba or make Cuba the focus of their respective courses.

CasaCuba will partner with other FIU units as well as external organizations such as museums, educational institutions, historical societies, cultural centers and professional organizations dedicated to the exploration and preservation of Cuban history and culture. As it strives to bolster the work of other institutions relevant to Cuba, CasaCuba will complement rather than replicate existing initiatives. These collaborative endeavors will be crucial to inspire a strong sense of identity and cultural pride, and to build a repository for the experiences of Cuban diaspora communities from all over the world.

Although there are numerous institutions devoted to Cuban studies and culture, Cuba-focused institutions in the United States are usually oriented towards specific audiences, such as particular scholarly and professional groups, or Cubans from a predominant age group, geographic location or immigrant wave. One of CasaCuba's chief elements of distinctiveness will be its platform of inclusiveness, as it attracts and attempts to foster meaningful relations among all Cubans and all persons interested in Cuba. It will therefore place significant emphasis on attracting a diverse audience, especially a broader cross-section of Cubans and Cuban

Americans who will benefit from a platform to bring their diverse experiences to light and come together as a united community. To ensure impact on a broader community, CasaCuba will launch specific programs aimed at serving diverse groups. For example, visiting fellowships will attract scholars from a wide range of disciplines who wish to engage with the Cuba Collections and present individual research projects. Student internships will be created to help organize and preserve the Collections. Programming for the general public will include history lessons, literary circles and performances aimed at engaging all generations with Cuba's rich heritage. Community outreach will be a central pillar of CasaCuba's success.

Beyond its location in Miami, FL, which will enable immediate access to the large concentration of residents of Cuban origin in this geographic area,<sup>3</sup> CasaCuba also hopes to reach national and international audiences, primarily research scholars and the global Cuban diaspora. FIU already has an international platform given its more than fifty exchange agreements with institutions from around the world, and its campuses in Washington D.C. and Tianjin, China. FIU also offers programs in Panama, Jamaica, The Dominican Republic, and Italy. FIU's robust distance learning platform and vast Digital Collections, especially as the administrator of the Digital Library of the Caribbean university consortium,<sup>4</sup> will enable CasaCuba to engage remote audiences.

#### *CasaCuba's Architectural Design*

The FIU leadership understood early on that CasaCuba would need a home of its own that would be a vibrant cultural, academic and community center. It thus proceeded to identify an ideal space on FIU's main campus for a three-story pavilion building that would include exhibition space, instructional rooms and versatile, open areas. Its designated location faces the community, as it stands at the most prominent entrance of FIU's main campus on a busy street intersection, across from the FIU Presidential House, and a short walk to significant entertainment facilities on campus, such as Frost Art Museum. CasaCuba's multi-story facilities will thus be designed to fulfill the center's vision as an innovative and vibrant 21<sup>st</sup>-century space that will host

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<sup>3</sup> According to the Pew Research Center, in 2011, residents of Cuban origin in Miami-Hialeah, FL comprised over half (54 percent) of the population. See <http://www.pewhispanic.org/2013/08/29/mapping-the-latino-population-by-state-county-and-city/>.

<sup>4</sup> To learn more about the Digital Library of the Caribbean, please visit <http://dloc.com/IFIU>.

a regular calendar of educational programs, exhibits and events for diverse audiences, with a special focus on the Cuban and Cuban-American community. The ground floor will house a reception area, two exhibit spaces, a café, a communal kitchen, a shop, storage space, a multipurpose classroom and a courtyard. The second floor will include a multipurpose classroom, exhibit area and storage. The third floor will include classroom and office space.

Each space within CasaCuba will meet a functional objective. The CasaCuba exhibit spaces will display Cuba collections from FIU and external organizations. Classrooms will be used to deliver Cuba-related courses from the FIU curriculum, seminars and large-scale symposia. CasaCuba will also host research activity as the new home of the Cuban Research Institute at FIU, housing CRI's permanent and visiting research fellows in its offices, as well as CRI's regular events to present the results of investigations, or new books, related to Cuba. As a hub for discussion, CasaCuba will organize open lectures and community gatherings in its café, reception and courtyard, with a focus on attracting, inspiring and promoting collaboration among Cubans of all generations, as well as the international community with expertise or general interest in Cuba. CasaCuba will also foster the Cuban arts through spaces for interactive exhibits, artistic performances, and celebrations following popular Cuban traditions, open to all residents and visitors in South Florida.

The center will combine contemporary international design with the traditional, iconic imagery associated with Cuba. Airy spaces will enable the flow of hundreds of people at the same time, and will provide flexibility to allow CasaCuba to evolve as the community does, as well. Through its architecture and programming, the center will represent a tribute to the history and achievements of the Cuban people. It will showcase the places where Cubans have settled around the world, and their efforts to become successful in a wide range of fields. The building will remind all Cubans of home and seek to influence their cohesiveness. Even though the building will fulfill multiple public functions, from public galleries to meetings, classes and performances, there will be a single entrance – one space for all to commune. CasaCuba hopes to be a “third place,” one apart from home and work that provides an anchor for the community to gather, interact, learn, think and be inspired.

*Overview of CasaCuba's Design Process*

An Infrastructure and Capacity Building Challenge Grant of \$750,000 by the National Endowment for the Humanities, and the matching grant for the same amount that CasaCuba will secure in FIU's capacity as a Hispanic Serving Institution, will enable CasaCuba to complete its architectural design process. Specifically, for an amount of \$1.5 million, CasaCuba will be able to hire the services of an architect to execute the Conceptual Schematics, Advanced Schematics, Design Development and Construction Documentation phases.

In the **Conceptual Schematics** phase, the architect will work with CasaCuba to ascertain the requirements of the project. The approved building program shall serve as the basic planning document for the development of plans and specifications in compliance with all applicable codes and standards. The architect shall provide a preliminary evaluation of CasaCuba's program, schedule and construction budget requirements; advise of the tests and surveys that should be conducted prior to development of plans and specifications. The architect shall also prepare several alternative design solutions. Finally, the architect shall prepare, for approval by CasaCuba, Conceptual Schematic Design(s), which shall represent no less than three recommended solutions. The submittal shall consist of a minimum of eight (8) sets of documents, including sketches, initial concepts, orientation, and relationships to existing and future programmed projects.

Based upon the approved Conceptual Schematic Design Studies, the architect shall prepare **Advanced Schematic Design Documents** consisting of drawings and other documents illustrating the scale and relationship of project components, energy conservation approach and equipment parameters. The architect shall submit to CasaCuba a preliminary estimate of Construction Cost based on current area, volume or other unit costs, and a minimum of eight half-size sets of Advanced Schematic Design Documents.

In the **Design Development Phase**, the architect shall prepare Design Development Documents consisting of drawings and other documents to fix and describe the size and character of the project as to architectural, structural, mechanical, plumbing, fire protection systems and electrical systems, materials and such other elements as may be appropriate. The architect's team shall submit a minimum of seven half-size sets and one full-size set of Design Development Documents, including one set of AutoCAD electronic files and

one set of BIM files, as required by BIM Standards, for CasaCuba's review and approval, together with an estimate of construction cost.

Based on the approved Design Development Documents, the architect shall prepare **Construction Documents** consisting of Drawings and Specifications setting forth in detail the requirements for the construction of the Project. The architect shall submit a minimum of seven half-size sets and one full-size set of documents, including one set of AutoCAD electronic files and one set of BIM files, as required by BIM Standards, to CasaCuba for review and approval at 50 percent completion and then again at 100 percent completion, with an estimate of Construction Cost. The architect shall submit a minimum of four full size sets of 100 percent Construction Documents, after they have been reviewed and approved by CasaCuba.

#### *Ensuring CasaCuba's Sustainability*

The FIU Foundation has been tasked with leading fundraising efforts on behalf of CasaCuba to support both the design and construction of the center, as well as the creation of an endowment to sustain CasaCuba's operations. Established in 1969 to encourage, solicit, receive and administer gifts for scientific, educational and charitable purposes for the advancement of FIU, it is a non-profit corporation governed by a Board of Directors, whose members play a significant role in the development of the University as a major educational, cultural and economic resource.

The relationship between the FIU Foundation and CasaCuba has deep roots, as the vision to create CasaCuba originated at meetings of the Foundation's Board of Directors. One of its members, Agustín Arellano, Sr., formally proposed the initiative to the FIU leadership in 2015, and became CasaCuba's founding Chair of the Board of Advisors and CasaCuba's first major individual donor, with a gift of \$1 million. He also led the recruitment of CasaCuba's Board of Advisors, whose primary mission to support the fundraising campaign. CasaCuba is proud to have a distinguished and committed advisory board composed of community leaders who have excelled in a variety of fields.<sup>5</sup> The Vice-Chair of the Board of Advisors, Ray Rodríguez, led the effort to secure seed funding towards CasaCuba from the Knight Foundation, which enabled CasaCuba to

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<sup>5</sup> Please see the APPENDIX for a full list of members of the CasaCuba Board of Advisors and their professional affiliations.

recruit its founding Executive Director. The role of the Vice-Chair on the Board of the Knight Foundation, as well, enabled him to dedicate his 3:1 match donation to CasaCuba.

CasaCuba's Executive Director is working directly with the Board of Advisors, along with the FIU Foundation, to meet CasaCuba's fundraising goals. The office of the Executive Director is located within the Foundation to enable daily collaboration with the CEO of the FIU Foundation, the Chief Development Officer and the Director of Development, Strategic Initiatives. Jointly, they have produced a fundraising strategy that relies on the private donations of high net worth individuals, foundations and corporations. The FIU Foundation's research team has identified a comprehensive list of potential individual donors given their capacity to donate, their FIU affiliation and giving history, and their philanthropic interests in causes related to Cuba. We have also identified the highest-ranking Cuban employees at major corporations with a strong presence in South Florida. Prospects are being identified at the local, national and international levels, and engagement has followed a peer-based approach, led by FIU leadership and members of the CasaCuba Board of Advisors.

CasaCuba is also committed to expanding the base of support into the wider community. The initiative has been included in IGNITE, FIU's annual faculty and staff giving program, and a marketing and media campaign has been created to support a formal launch. In preparation for wider community outreach, the CasaCuba Executive Director has met with representatives from government and the media to recruit key, influential ambassadors. In the near future, CasaCuba plans to launch a national, and later international, grassroots fundraising campaign.

As an initiative of the fourth largest university in the country by enrollment, which has just received the second highest performance-based funding score among public universities in the State of Florida, CasaCuba has the credibility to produce high-quality programming and positive, far-reaching, community impact. The initiative is privileged to have the support and highest attention from the FIU leadership; the President of the University serves on the CasaCuba Board of Advisors, and the Executive Director reports directly to the Provost. Moreover, CasaCuba is the greatest individual project of FIU's Next Horizon capital campaign, which has raised \$411 million against an overall goal of \$750 million by 2022. The success of CasaCuba's fundraising strategy, therefore, is key to the success of the Next Horizon capital campaign.

## CHALLENGE GRANT BUDGET

Total NEH funds requested:	\$750,000
Year 1:	\$750,000
Total nonfederal contributions	\$750,000 <sup>6</sup>
<b>Total grant funds (NEH plus match)</b>	<b>\$1,500,000</b>
<b>Planned Expenditures:</b>	
Conceptual Schematics	\$220,000
Advanced Schematics	\$220,000
Design Development	\$220,000
50% Construction Documents	\$385,000
100% Construction Documents	\$455,000

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<sup>6</sup> As a Hispanic-Serving Institution, FIU enables CasaCuba to benefit from the one-to-one matching ratio.

## INSTITUTIONAL FACT SUMMARY

**History:** Chartered by the Florida Legislature in 1965, Florida International University (FIU) opened its doors in 1972 to the largest opening-day enrollment in the history of American higher education. Initially a two-year, upper-division school with limited graduate programs, FIU added lower-division classes in 1981 and began offering degree programs at the doctoral level in 1984. From a single building on an abandoned airfield, FIU has grown to be one of the largest universities in the nation.

Today, FIU has awarded more than 219,000 degrees in less than 50 years and is #1 nationally in awarding bachelor's and master's degrees to Hispanic students (*Diverse Issues in Higher Education*, 2017). Recognizing its success in providing access to excellence in higher education across the socioeconomic spectrum, in 2017 the Brookings Institution ranked FIU #6 out of 342 public universities for stewardship of public funds in two categories—producing research and providing low-income students with paths to opportunity. Only 20% of the nation's public universities accomplish both objectives. Miami's only public research university, FIU is designated by Carnegie Foundation for the Advancement of Teaching as a Research 1 institution for Highest Research Activity, a recognition less than 3% of universities and colleges can claim.

FIU reflects the vibrant diversity of South Florida, serving over 56,000 students – 83% historically underrepresented minorities, more than half of whom will be the first generation in their families to earn a college degree. According to US News & World Report, FIU boasts the fourth-largest transfer student enrollment in the country, with nearly 9,000 new transfer students per year.

**Vision:** Florida International University will be a leading urban public research university focused on student learning, innovation, and collaboration.

**Mission:** Florida International University is an urban, multi-campus, public research university serving its students and the diverse population of South Florida. We are committed to high-quality teaching, state-of-the-art research and creative activity, and collaborative engagement with our local and global communities.

**Student Body:** FIU is a diverse community with a student body that represents the future of American public universities. More than half of FIU undergraduates qualify for Pell grants and are the first in their families to graduate from college. FIU is a national leader in the education of Hispanic students. In 2016, it was ranked first in the nation in awarding bachelor and master's degrees to Hispanics and third in awarding professional doctorate degrees to Hispanics (Top Hispanic Degree Producers 2016, *Diverse: Issues in Higher Education*, August 2017). Hispanic students comprise 64 percent of FIU's undergraduate enrollment (Fall 2017).

**Governance and Administration:** FIU is a public university in the state of Florida, governed by a board of trustees. The 13 members of the Board of Trustees are appointed by the Governor of the State of Florida and the Board of Governors of the State University System. FIU is led by President Mark B. Rosenberg, who reports directly to the Board of Trustees. He, along with the other members of his executive team (listed below), direct the academic and administrative activities of the University.

### Physical Facilities

The university has two main campuses: the 344-acre Modesto A. Maidique campus in western Miami-Dade County and the 200-acre Biscayne Bay Campus in northeast Miami-Dade County.

**Accreditation:** FIU is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, baccalaureate, master's, and doctoral degrees.

**Florida International University**  
**A Component Unit of the State of Florida**  
**Statement of Revenues, Expenses, and Changes in Net Position**  
**For the Fiscal Year Ended June 30, 2015**

	<u>University</u>	<u>Component Units</u>
<b>REVENUES</b>		
Operating Revenues:		
Student Tuition and Fees, Net of Scholarship Allowances of \$124,395,476 (\$10,384,134 Pledged for Parking Facility Capital Improvement Debt)	\$ 279,373,175	\$ -
Federal Grants and Contracts	77,703,669	-
State and Local Grants and Contracts	9,662,667	-
Nongovernmental Grants and Contracts	12,452,607	-
Sales and Services of Educational Departments	900,540	-
Sales and Services of Auxiliary Enterprises (\$29,104,905 Pledged for Housing Facility Capital Improvement Debt and \$5,264,179 Pledged for Parking Facility Capital Improvement Debt)	104,018,158	-
Sales and Services of Component Units	-	7,105,618
Gifts and Donations	-	38,949,383
Interest on Loans and Notes Receivable	43,727	-
Other Operating Revenues	14,522,875	9,261,743
<b>Total Operating Revenues</b>	<b>498,677,418</b>	<b>55,316,744</b>
<b>EXPENSES</b>		
Operating Expenses:		
Compensation and Employee Benefits	549,930,299	-
Services and Supplies	181,722,464	27,268,039
Utilities and Communications	16,932,431	206,584
Scholarships, Fellowships, and Waivers	80,552,887	-
Depreciation	44,475,833	899,838
Other Operating Expenses	-	12,240,693
<b>Total Operating Expenses</b>	<b>873,613,914</b>	<b>40,615,154</b>
<b>Operating Income (Loss)</b>	<b>(374,936,496)</b>	<b>14,701,590</b>
<b>NONOPERATING REVENUES (EXPENSES)</b>		
State Noncapital Appropriations	247,848,804	-
Federal and State Student Financial Aid	110,805,778	-
Investment Income (Loss)	(4,184,659)	6,456,507
Other Nonoperating Revenues	22,376,394	-
Loss on Disposal of Capital Assets	(52,498)	(836,157)
Interest on Capital Asset-Related Debt	(7,868,121)	(1,454,855)
Other Nonoperating Expenses	(213,831)	-
<b>Net Nonoperating Revenues</b>	<b>368,711,867</b>	<b>4,165,495</b>
<b>Income (Loss) Before Other Revenues or Expenses</b>	<b>(6,224,629)</b>	<b>18,867,085</b>
State Capital Appropriations	3,292,811	-
Capital Grants, Contracts, Donations, and Fees	8,898,576	-
Other Expenses	-	(484,695)
<b>Increase in Net Position</b>	<b>5,966,758</b>	<b>18,382,390</b>
Net Position, Beginning of Year	994,612,982	302,974,641
Adjustment to Beginning Net Position	(88,827,284)	-
<b>Net Position, Beginning of Year, as Restated</b>	<b>905,785,698</b>	<b>302,974,641</b>
<b>Net Position, End of Year</b>	<b>\$ 911,752,456</b>	<b>\$ 321,357,031</b>

The accompanying notes to financial statements are an integral part of this statement.

**Florida International University**  
**A Component Unit of the State of Florida**  
**Statement of Revenues, Expenses, and Changes in Net Position**  
**For the Fiscal Year Ended June 30, 2016**

	<u>University</u>	<u>Component Units</u>
<b>REVENUES</b>		
Operating Revenues:		
Student Tuition and Fees, Net of Scholarship Allowances of \$129,398,883 (\$10,434,966 Pledged for Parking Facility Capital Improvement Debt)	\$ 289,385,217	\$ -
Federal Grants and Contracts	76,453,986	-
State and Local Grants and Contracts	8,351,776	-
Nongovernmental Grants and Contracts	13,244,306	-
Sales and Services of Educational Departments	972,214	-
Sales and Services of Auxiliary Enterprises (\$30,567,829 Pledged for Housing Facility Capital Improvement Debt and \$5,155,866 Pledged for Parking Facility Capital Improvement Debt)	106,483,079	-
Sales and Services of Component Units	-	6,318,783
Gifts and Donations	-	21,812,230
Interest on Loans and Notes Receivable	62,760	-
Other Operating Revenues	15,149,048	10,642,559
<b>Total Operating Revenues</b>	<b>510,102,386</b>	<b>38,773,572</b>
<b>EXPENSES</b>		
Operating Expenses:		
Compensation and Employee Benefits	583,993,133	-
Services and Supplies	179,932,133	23,888,219
Utilities and Communications	16,063,722	126,667
Scholarships, Fellowships, and Waivers	83,660,060	-
Depreciation	45,921,855	820,265
Other Operating Expenses	-	14,278,104
<b>Total Operating Expenses</b>	<b>909,570,903</b>	<b>39,113,255</b>
<b>Operating Loss</b>	<b>(399,468,517)</b>	<b>(339,683)</b>
<b>NONOPERATING REVENUES (EXPENSES)</b>		
State Noncapital Appropriations	261,567,034	-
Federal and State Student Financial Aid	112,126,868	-
Investment Income (Loss)	3,165,478	(5,621,405)
Other Nonoperating Revenues	21,369,540	-
Loss on Disposal of Capital Assets	(124,413)	(34,104)
Interest on Capital Asset-Related Debt	(7,500,942)	(1,512,871)
Other Nonoperating Expenses	(547,450)	-
<b>Net Nonoperating Revenues (Expenses)</b>	<b>390,056,115</b>	<b>(7,168,380)</b>
<b>Loss Before Other Revenues, Expenses, Gains, or Losses</b>	<b>(9,412,402)</b>	<b>(7,508,063)</b>
State Capital Appropriations	26,254,076	-
Capital Grants, Contracts, Donations, and Fees	5,434,561	-
Other Expenses	-	(750,000)
<b>Increase (Decrease) in Net Position</b>	<b>22,276,235</b>	<b>(8,258,063)</b>
Net Position, Beginning of Year	911,752,456	321,357,031
<b>Net Position, End of Year</b>	<b>\$ 934,028,691</b>	<b>\$ 313,098,968</b>

The accompanying notes to financial statements are an integral part of this statement.

**FLORIDA INTERNATIONAL UNIVERSITY**  
**A Component Unit of the State of Florida**  
**Statement of Revenues, Expenses, and Changes in Net Position**  
**For the Fiscal Year Ended June 30, 2017**

	<u>University</u>	<u>Component Units</u>
<b>REVENUES</b>		
Operating Revenues:		
Student Tuition and Fees, Net of Scholarship Allowances of \$136,587,731	\$ 295,346,205	\$ -
Federal Grants and Contracts	72,588,869	-
State and Local Grants and Contracts	9,862,638	-
Nongovernmental Grants and Contracts	16,694,934	-
Sales and Services of Educational Departments	1,384,865	-
Sales and Services of Auxiliary Enterprises (\$29,791,737 Pledged for Housing Facility Capital Improvement Debt and \$16,155,783 Pledged for the Parking Facility Capital Improvement Debt)	104,059,958	-
Sales and Services of Component Units	-	9,054,771
Gifts and Donations	-	27,336,869
Interest on Loans and Notes Receivable	58,425	-
Other Operating Revenues	19,480,713	9,270,069
<b>Total Operating Revenues</b>	<b>519,476,607</b>	<b>45,661,709</b>
<b>EXPENSES</b>		
Operating Expenses:		
Compensation and Employee Benefits	630,656,497	-
Services and Supplies	181,244,661	30,387,554
Utilities and Communications	16,672,092	196,242
Scholarships, Fellowships, and Waivers	88,603,383	-
Depreciation	48,895,387	779,767
Other Operating Expenses	-	16,920,608
<b>Total Operating Expenses</b>	<b>966,072,020</b>	<b>48,284,171</b>
<b>Operating Loss</b>	<b>(446,595,413)</b>	<b>(2,622,462)</b>
<b>NONOPERATING REVENUES (EXPENSES)</b>		
State Noncapital Appropriations	278,033,226	-
Federal and State Student Financial Aid	110,935,162	-
Noncapital Grants, Contracts, and Gifts	23,675,371	-
Investment Income	13,650,723	29,557,434
Other Nonoperating Revenues	1,667,777	-
Gain (Loss) on Disposal of Capital Assets	(434,587)	559,688
Interest on Capital Asset-Related Debt	(7,175,352)	(1,459,268)
Other Nonoperating Expenses	(116,822)	(164,950)
<b>Net Nonoperating Revenues</b>	<b>420,235,498</b>	<b>28,492,904</b>
<b>Income (Loss) Before Other Revenues, Expenses, Gains, or Losses</b>	<b>(26,359,915)</b>	<b>25,870,442</b>
State Capital Appropriations	16,676,981	-
Capital Grants, Contracts, Donations, and Fees	2,954,631	-
Other Expenses	-	(4,281,937)
<b>Increase (Decrease) in Net Position</b>	<b>(6,728,303)</b>	<b>21,588,505</b>
Net Position, Beginning of Year	934,028,691	313,098,968
<b>Net Position, End of Year</b>	<b>\$ 927,300,388</b>	<b>\$ 334,687,473</b>

The accompanying notes to financial statements are an integral part of this statement.

## LIST OF TRUSTEES AND STAFF

*Board of Trustees, Florida International University*

- Cesar Alvarez, past CEO and current Chairman of Greenberg Traurig, LLP
- Jose J. Armas, Chairman of MCCI Group (MCCI)
- Leonard Board, Founder of Slon Capital and Managing Director of Lydians Capital
- Dean C. Colson, Partner at law firm Colson Hicks Eidson
- Gerald C. Grant, Jr., Branch Director of Financial Planning of AXA Advisor's South Florida Branch
- Michael G. Joseph, President of HCA's East Florida Division
- Natasha Lowell, Senior Vice President at First National Bank of South Miami
- Justo L. Pozo, CEO of IMC Health
- Claudia Puig, President and General Manager of Local Media in Miami for Univision Communications, Chair of the Board of Trustees
- Marc D. Sarnoff, Partner at law firm Shuts & Bowen
- Jose L. Sirven, III, International Relations and French student at FIU
- Rogelio Tovar, President and Chairman of RT Holdings
- Kathleen L. Wilson, Chair of the Faculty Senate at FIU

*Board of Advisors, CasaCuba*

- Agustin Arellano, Sr., chair of construction firm NV2A Group, board chair
- Ray Rodriguez, former president and COO of Univision Communications, vice chair
- Cesar Alvarez, senior chairman of Greenberg Traurig and member of the FIU Board of Trustees
- Nestor Carbonell, author, former international public affairs and business leader at PepsiCo
- Alfonso Fanjul, Jr., chairman and CEO at Florida Crystals Corporation and Fanjul Corp.
- George Feldenkreis, executive chairman of the board of Perry Ellis International
- Andy García, award-winning Cuban-American actor and director
- Alberto Ibargüen, president, CEO and trustee of John S. and James L. Knight Foundation
- Jorge Mas, chairman of the board, MasTec
- Lily Prellezo, author
- Claudia Puig, President and General Manager of Local Media in Miami for Univision Communications Inc. (UCI)
- Mark B. Rosenberg, president of Florida International University
- Eduardo M. Sardiña, former president and chief executive officer of Bacardi U.S.A.
- José J. Valdés-Faulí, private investor and former banker

*Staff, CasaCuba*

María Carla Chicué is the founding Executive Director of CasaCuba. She earned a Bachelor's Degree in History with High Honors from Harvard University, and a Master's in International Relations with Merit from the London School of Economics. Prior to FIU, María Carla led special projects in the Office of the President at Miami Dade College, where she focused on strategic partnerships and community engagement. Earlier, she held positions as a Consultant at the Inter-American Development Bank in Panama City, Panama and the World Bank in Washington, DC, in the integration and education sectors. She has extensive experience in the area of higher education access, and is the author of the book titled *Achieve the College Dream*. Born in Cuba, María Carla moved to South Florida as she was about to start high school.

**MARÍA CARLA CHICUÉN**  
 mchicuen@fiu.edu | www.mcchicuen.com | (b) (6)

## EDUCATION

**The London School of Economics and Political Science (London, UK)** October 2010 – September 2011  
 Masters of Science with Merit in International Relations  
 Dissertation with High Honors: “The Logic of International & Domestic Politics in Anglo-Cuban Relations, 1975-1979”

**Harvard University (Cambridge, MA)** September 2006 – May 2010  
 Bachelor of Arts in History *cum laude* with High Departmental Honors | Certificate in Latin American Studies  
 Highest Honors Thesis: “Our Men in Europe: Cuba’s Commercial & Diplomatic Relations with Spain & UK, 1958-64”

## PROFESSIONAL EXPERIENCE

**Florida International University** March, 2018 – Present  
*Founding Executive Director, CasaCuba*

**Miami Dade College (MDC) (Miami, FL)** July 2015 – March 2018  
*Special Projects Assistant to the College President*

- Project director for Puente, a program that seeks to connect Cubans in South Florida and Cuba through entrepreneurship.
- Cultivated strategic partnerships with external organizations such as Oracle, Google, LinkedIn, the Inter-American Development Bank, Televisa Foundation and Miami Maker Faire on priority areas such as technology curricula, student success and community engagement.
- Led development of co-curricular projects such as FLYi Fest, an Aspen Ideas Festival forum to engage new immigrants.
- Served as official MDC liaison for community-wide initiatives such as Health Foundation of South Florida’s Anchor Institutions, the Fastrack Institute and public interest technology projects with the local government and national NGOs.
- Coordinated high-profile MDC events (i.e. Miami Freedom Forum, World Strategic Forum, The Public Defender’s Office Where is the Justice Seminars, Startup Nation Conference, Concordia Summit of the Americas, Masterclass of King of Spain, Official Visit of Canada’s Governor General) through oversight of campus administration services.

**Minerva Schools (Panama City, Panama & Miami, FL)** April 2014 – July 2015  
*Central America and Caribbean Region Director*

- Coordinated regional outreach and strategic partnerships for new university with innovative global immersion component
- Developed relationship with network of private schools in Cuba and delivered presentations at several Cuban schools.

**Inter-American Development Bank (Panama City, Panama)** June 2012 – February 2014  
*Organizational Management and Strategy Development Consultant*

- Supervised the execution of a \$38 million loan to implement Panama’s National Competitiveness Program
- Presented report on Cuba engagement strategy to Office of the President
- Represented IDB at Latin American Studies Association (LASA) and Association for the Study of the Cuban Economy
- Wrote report for Panama’s Minister of Education on secondary-school technical vocational programs in the region
- Facilitated alliances among the Ministry of Trade, Ministry of Agriculture, National Customs Authority, and private sector

**The World Bank, Latin America & Caribbean Region (Washington DC)** November 2011 – March 2012  
*Education Consultant*

- Co-authored proposal for government student aid and national university admissions reform, implemented in Chile
- Conducted in-depth analysis of Chile’s university admissions system and foreign income-contingent loan schemes

**Foreign Students Ltd. (London, United Kingdom)** January 2011 – September 2011  
*Education Consultant*

- Managed University Applications and Scholarship sections. Advised prospective students on university admissions

**Freelance Secondary and Higher Education Counseling**

August 2010 – Present

- Guide minority and low-income students on university applications, achieving 100% admission to selective universities
- Founded Facebook portal (~2,300 user base throughout Cuba) to promote international education among Cubans
- Guide students from Cuba through application to selective colleges, achieving admission to Harvard, Stanford, MIT

**Ministry of Finance, Government of Chile (Santiago de Chile, Chile)**

July – September 2008

*International Affairs Section Intern*

- Assisted with Chile's application for admission to the Organization for Economic Cooperation and Development

**Harvard University Admissions Office (Cambridge, MA)**

September 2007 – May 2010

*Undergraduate Minority Recruitment Program Latino Coordinator*

- Trained students to conduct college admissions information sessions around the United States and Latin America
- Led campus tours, organized student recruitment trips and co-organized visiting program for admitted students

**BOOKS**

*Achieve the College Dream: You Don't Need to Be Rich to Attend a Top School* (Rowman & Littlefield, 2016)

**SELECT ARTICLES**

- Miami Stories: Cuban family struggled, achieve their dreams in Miami, *Miami Herald* (April 2016)
- Breaking the U.S. Embargo: The British Leyland in Havana, 1963-64, *Harvard Economics Review* 4 no. 2 (Spring 2010)

**SELECT SPEECHES, PRESENTATIONS AND CONFERENCES**

- "The Future of U.S. Cuba Relations: A Conversation with Ben Rhodes," Miami Dade College, March 2016.
- "Cuba's Puzzling Relations with Spain and Great Britain, 1959-1964," paper for the 2010 Annual Conference of the Cuba Research Forum at the University of Nottingham, United Kingdom, September 7, 2010.
- "British Policy-Making and Our Leyland in Havana (1963-1964)," paper for the 2010 Annual Meeting of the Association for the Study of the Cuban Economy (ASCE) in Miami, FL, "Student Papers" panel, August 29, 2010.
- "The Puzzling Development of Spain and Great Britain's Diplomatic and Commercial Relations with Cuba from 1958-1964," paper for the 2010 Weatherhead Center Undergraduate Thesis Conference, Harvard University, February, 2010.
- "Roadmap to Success," Take Stock in Children, September 2017.
- "The Future of Education: Collegiate Social Responsibility," Venture Cafe Miami, August 2017.
- "Orgullo de Nuestra Juventud Awards Welcome Speech" Univision, May 2017.

**AWARDS**

2016 Inspiration in the Community, *Motivos Magazine* | 2015 Influential Latinos of Miami, *Latino Leaders Magazine* | 2015 Education Working Group, Youth Forum, VII Summit of the Americas, Panama City, Panama | 2012 World Bank's Team Award for excellence in projects that exemplify development impact, innovation, and client focus | 2010 Second Prize, Association for the Study of the Cuban Economy Annual Essay Contest | 2010 Thomas Temple Hoopes Prize for Outstanding Academic Research Work, Harvard University | 2010 Philip Washburn Prize for Best Thesis in the History Department, Harvard University | 2010 James R. and Isabel D. Hammond Prize for Best Honors Thesis related to Latin America, Harvard University | 2009 Williams/Lodge International Government and Public Affairs Research Fellowship, Harvard University | 2009 Real Colegio Complutense Research Grant, Harvard University | 2006 Felix Varela Sr. High School Class Salutatorian | 2006 Academic Achievement Category, Premios Juventud, Univisión | 2006 Toyota Community Scholarship | 2006 Mas Family Scholar | 2006 General Scholarship Honorable Mention, Silver Knight Awards | 2006 Univisión and Papa John's Pizza Orgullo de Nuestra Juventud | 2006 Felix Varela Sr. High School Class Salutatorian and Commencement Speaker

**COMMUNITY LEADERSHIP & CIVIC ENGAGEMENT****Mentor, Harvard University First Generation Alumni Mentoring Program****September 2016 – Present****Ambassador, The Alumni Society****October 2015 – Present****President, Harvard Latin American Alumni Shared Interest Group****October 2012 – May 2015**

July 30, 2018

To whom it may concern:

Florida International University is wholeheartedly committed to the success of CasaCuba and I hereby give my full support for an Infrastructure and Capacity Building Challenge Grant. This commitment commenced with the designation of a site on FIU's campus for the CasaCuba facility, and has been reinforced with the onboarding of our Executive Director, Maria Carla Chicuen, who will lead this endeavor and ensure its success.

CasaCuba is positioned well within the University's Administrative and Academic structure, reporting directly to the Provost, Executive Vice President and Chief Operating Officer. This structure ensures unbridled support for CasaCuba's activities and provides direct interaction with all the academic colleges of the University that houses our nearly 57,000 students.

Realizing the vision of CasaCuba provides our large student body immediate access to learn about Cuban culture and celebrate the history and contributions of the Cuban American diaspora. As the largest Hispanic Serving Institution in the United States, FIU has demonstrated extraordinary service to the South Florida community by providing the best possible higher education. Classified as both a Carnegie Highest Research Activity and an Ashoka Changemaker campus, FIU is one of only 12 such institutions worldwide to boast both prestigious classifications confirming our commitment to both research and social innovation for our students.

The university boasts several groups, centers and museums that have amassed a wealth of Cuban artifacts and knowledge during its 50-year history. CasaCuba aims to coalesce these entities to improve their visibility to our students, the South Florida community and the globe. FIU plans to invest significant human and financial resources in this endeavor for its long-term sustainability. Our Office of Advancement has been leveraging CasaCuba to raise philanthropic funds from donors within its \$750 Million "Next Horizon" campaign. Through the FIU Advancement office, we are confident that we can meet the NEH's challenge of a \$750,000 as this office has already committed administrative and logistical staffing support and plans are already underway to confirm a five member building planning committee for CasaCuba. Physical space (900

sqft) has already been allocated for CasaCuba staff from our Libraries, as the permanent facility is built, highlighting the commitment from two entities within the university.

If awarded, this proposal will enhance FIU's holistic approach to education and commitment to the public humanities. Unlike any other center in the United States, CasaCuba will provide the infrastructure to showcase the Cuban and Cuban American experience through extraordinary academic and historical materials and initiatives.

Sincerely,



Kenneth G. Furton, Ph.D., NAI  
Provost and Executive Vice President

August 7, 2018

National Endowment for the Humanities  
400 7th Street SW  
Washington, DC 20506

To Whom It May Concern:

On behalf of HistoryMiami Museum – a Smithsonian affiliate and the premier cultural institution committed to collecting, preserving and celebrating Miami’s history – it is my distinct pleasure to support CasaCuba’s application for an Infrastructure and Capacity Building Challenge Grant from the National Endowment for the Humanities (NEH).

Miami’s history is shaped by waves of immigration. The local Cuban American community, which paved the way for the settlement of many other Latin American populations across the last half century, has left an indelible imprint in our city. Through exhibitions, artistic endeavors, city tours, education, research, collections and publications, HistoryMiami Museum has thus worked to help our community understand the importance of this rich multicultural background in shaping Miami’s future.

From partnering with the Smithsonian’s National Museum of American History for a collecting day in Miami to record oral histories and collect artifacts for a national immigration exhibition initiative, to collaborating with Pérez Art Museum Miami (PAMM) and WLRN on a special project to preserve and record the history of Cuban exiles living in South Florida, to producing an exhibition documenting the emotional journey of 14,000 unaccompanied children brought to the United States from Cuba through Operation Pedro Pan, the Cuban experience has always been a centerpiece of our efforts to collect and preserve the pieces of Miami.

Yet, the profound, historic bonds between Cuba and the United States, and the significant contributions of Cuban Americans at a national scale, have long deserved an academic and cultural institution devoted exclusively to the study and preservation of the Cuban American heritage. CasaCuba comes at an auspicious time to fill this void, anchored in Miami’s premier public research university with deep ties to the local community.

As a member of the Community Engagement Committee of the CasaCuba Board of Advisors, I am honored to help shape the one institution in the country that will serve as the guardian of the intellectual and material resources that define Cubans and Cuban Americans, channeling them to drive understanding, inspire unity, and chart a new path to a shared future. As the CasaCuba facility is built, I am committed to supporting the organization’s programming to add unique value in the community, through innovative activities that serve the public at large across education, research, arts and culture and collections sharing.

CasaCuba is most deserving of this challenge grant from the National Endowment for the Humanities. If awarded, it will significantly catalyze CasaCuba’s ongoing fundraising efforts, and help launch the much-awaited design and construction phase of its future home.

Sincerely,



Jorge Zamanillo  
Executive Director  
HistoryMiami Museum

August 3, 2018

ALBERTO IBARGÜEN  
*President*

National Endowment for the Humanities  
400 7<sup>th</sup> Street SW  
Washington, DC 20506

To Whom It May Concern:

It gives me great pleasure to endorse CasaCuba's application for an Infrastructure and Capacity Building Challenge Grant from the National Endowment for the Humanities. At Knight Foundation, we support informed and engaged communities. This is a philosophy we inherited from our founders, John S. and James L. Knight, who believed that the purpose of their newspapers was to inform and illuminate the minds of their readers so that they might shape their own futures.

Communities that most successfully shape their futures know their pasts. In South Florida, the tradition of welcoming multiple waves of Cuban immigrants across the last half century molded our local character and enriched our diversity and culture. Cubans who couldn't have advanced in their home country came to the United States for an opportunity to shape their own futures. CasaCuba's mission is to cement those traditions as a legacy for future generations.

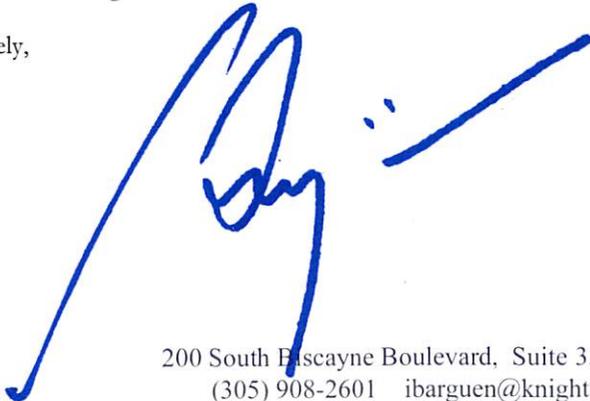
CasaCuba is well positioned to become a premier cultural, intellectual and community center to study and preserve the Cuban heritage, with a particular focus on uniting and spreading awareness of displaced Cuban communities from around the world. Located within Miami's public research university, Florida International University (FIU) —a top Hispanic-Serving Institution — in a neighborhood that has been an anchor for the Cuban American community in the city, CasaCuba's immediate community appeal is clear.

All of this didn't happen without controversy, well-documented political activity and intolerance of dissenting speech. Throughout even the most controversial times, FIU maintained an atmosphere of open academic research and discourse. When it was awarded a Phi Beta Kappa chapter about 20 years ago, the report of the evaluators noted the academic freedom at FIU in contrast to other parts of the community. I believe the community has caught up to FIU and consider that a major sign of progress. I also consider that a key source of confidence in the parent institution, a university with serious ambition and even more serious principles.

Knight Foundation's confidence in CasaCuba's mission and sustainability guided our decision to become the seed funder of the initiative. Throughout the last year, we have already observed the impact of our gift, as CasaCuba hired its founding Executive Director and launched operations. I have also been pleased to serve on CasaCuba's founding Board of Advisors, joining an extraordinary group of community leaders who are committed to the success of the project.

It is my hope that the National Endowment for the Humanities responds favorably to CasaCuba's request for support. This particular challenge grant program seems to be a perfect fit to aid CasaCuba's design phase, and I have no doubt that it would inspire others to expand their philanthropy. In fact, Knight Foundation is strongly considering providing continued funding to CasaCuba.

Sincerely,



200 South Biscayne Boulevard, Suite 3300 Miami, Florida 33131-2349  
(305) 908-2601 [ibarguen@knightfoundation.org](mailto:ibarguen@knightfoundation.org) @ibarguen  
[www.knightfoundation.org](http://www.knightfoundation.org)

August 7, 2018

National Endowment for the Humanities  
400 7<sup>th</sup> Street SW  
Washington, DC 20506

To Whom It May Concern:

As Chief Executive Officer of the Florida International University (FIU) Foundation, I hereby attest my strong support for CasaCuba's proposal to the Infrastructure and Capacity Building Challenge Grant program of the National Endowment for the Humanities (NEH), *CasaCuba: A Leading Center to Foster Global Understanding and Collaboration on Cuban and Cuban American Affairs*.

In 2015, the FIU Foundation Board of Directors was tasked to envision new areas of growth at FIU that could position the University as a global leader, and facilitate its mission to make a positive difference in society. This challenge motivated us to look closely at our extraordinary resources related to the Cuban experience, across all our Schools and Museums, and which make FIU a leading institution in the study and preservation of Cuban history and culture.

The aspiration to enhance the visibility of our Cuba Collections across oral history, genealogy, documents, artifacts, photographs and the arts, to engage and enrich the South Florida community and beyond, is shared widely throughout the University, and has already attracted the support and active involvement of prominent Cuban American leaders. We are thus confident in our capacity to launch a successful fundraising campaign towards the design and construction of a 50,000-square-foot facility as a home for CasaCuba.

This project has been labeled as an institutional strategic priority by the FIU leadership. A generous grant from NEH totaling \$750,000 will be instrumental to bolster our fundraising efforts and complete the design phase of CasaCuba. I am pleased to reaffirm the strong commitment of the FIU Foundation to support this initiative, which is critical for the success of the FIU Next Horizon capital campaign.

Sincerely,



Howard Lipman



# Casa Cuba

soap

School of Architecture Practice  
FLORIDA INTERNATIONAL UNIVERSITY

**FIU** | Architecture  
+ The Arts  
FLORIDA INTERNATIONAL UNIVERSITY



GOAL: TO DESIGN A CENTER WHERE VISITORS WILL BE ABLE TO LEARN ABOUT THE ACCOMPLISHMENTS OF CUBANS AROUND THE WORLD, AND ABOUT THE HISTORY OF THE CUBAN EXILE. THE BUILDING WILL BE A PLACE WHERE ALL CUBANS (WHETHER THEY LEFT LONG AGO OR RECENTLY), AS WELL AS THE GENERATIONS THAT WERE BORN OUTSIDE OF CUBA, AND NON-CUBANS WILL BE ABLE TO COME TOGETHER TO CELEBRATE THE HISTORY OF A PEOPLE'S SEARCH FOR FREEDOM.

**CONCEPT: THE NEW CENTER AT FIU'S MODESTO MAIDIQUE CAMPUS WILL FOCUS ON REPRESENTING THE QUEST FOR FREEDOM OF THE CUBAN PEOPLE AND THEIR ACHIEVEMENTS DURING THAT QUEST. THROUGH ITS GALLERIES IT WILL RECOUNT THE STORY OF THE EXILE.**

THE CENTER WILL SHOWCASE (AMONG OTHER ASPECTS OF THE CUBAN EXILE):

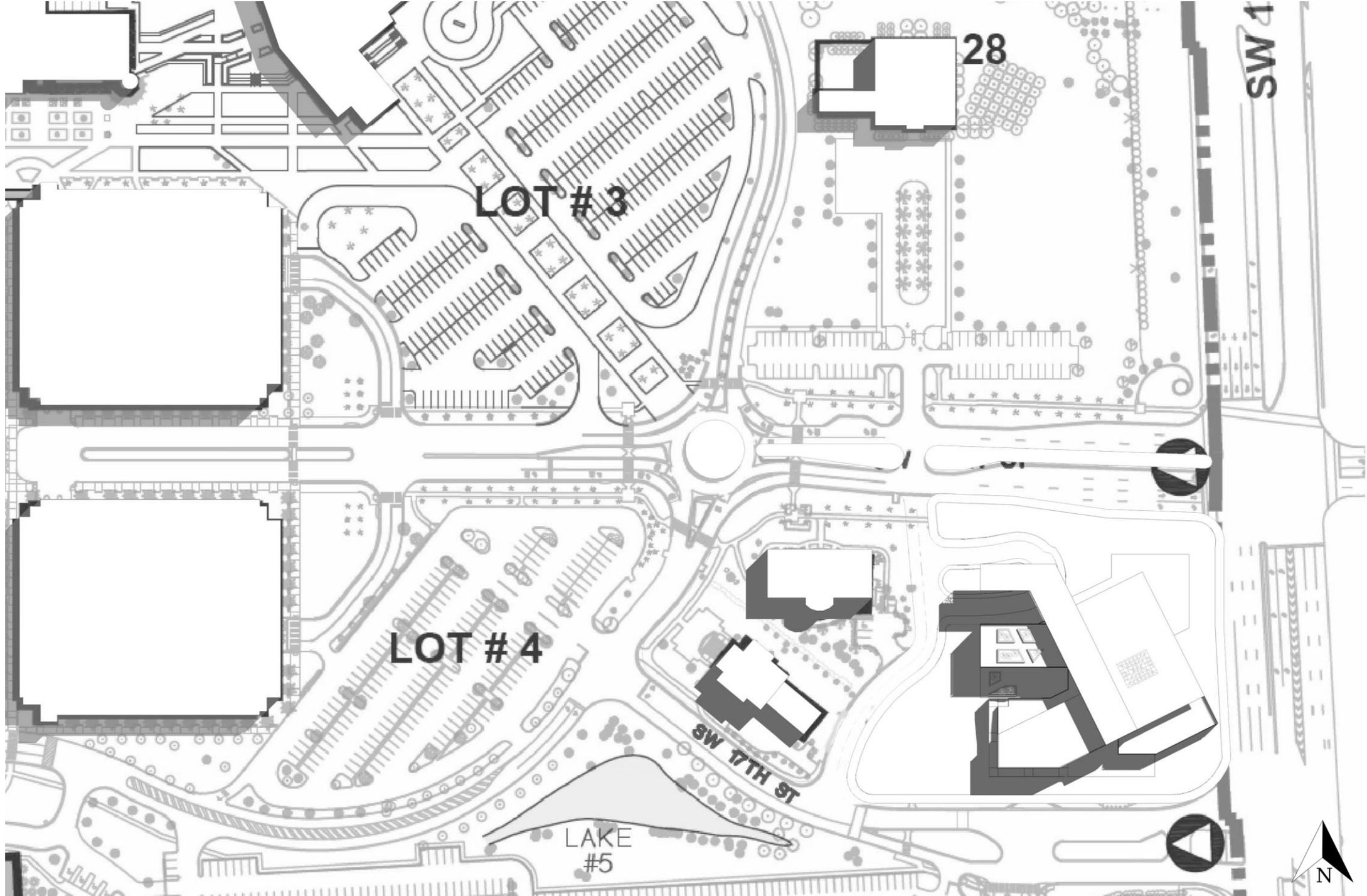
- DIFFERENT PLACES WHERE CUBANS HAVE GONE AROUND THE WORLD
- THE "DISPLACED" POPULATION OF CUBANS
- THE DIFFERENT WAYS CUBANS HAVE LEFT THE ISLAND, AND HOW THEY'VE STRUGGLED TO REACH THEIR DESTINATION
- THE EFFORTS OF CUBANS THROUGHOUT THE WORLD TO BECOME SUCCESSFUL AND REPRESENT THEIR HOMELAND
- CUBAN ARTISTS, INNOVATORS, DESIGNERS, ETC.

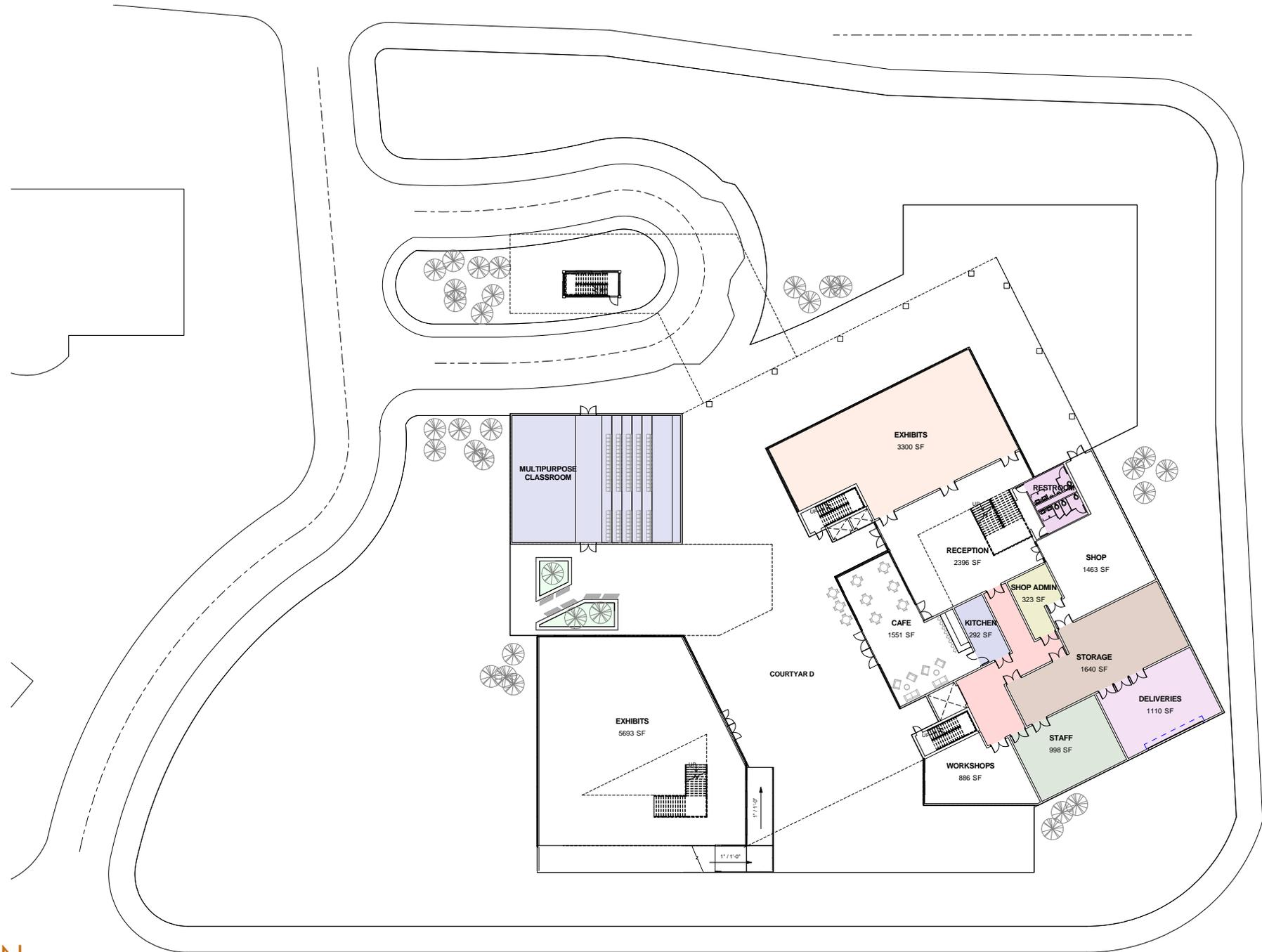
THE BUILDING WILL REMIND CUBANS OF HOME, WHETHER THEY LEFT 60 OR 2 YEARS AGO, BUT WILL ALSO TEACH SECOND GENERATION CUBANS AND NON-CUBANS ABOUT THE HISTORY OF THE CUBAN EXILE AND THE QUEST FOR FREEDOM AND THE "AMERICAN DREAM"

PRESENCE: THE BUILDING SHOULD SHOWCASE CUBAN INNOVATION, WHILE STILL PAYING HOMAGE TO TRADITIONAL CUBAN ARCHITECTURE

POSSIBLE EXHIBITS:

- CUBANS AROUND THE WORLD WOULD BE REPRESENTED THROUGH AN INTERACTIVE MAP ON THE FLOOR
- PAST, PRESENT, FUTURE: TIMELINE AROUND WALLS
- EXHIBIT OF OLD CARS IN CUBA, AND HOW THEY'RE STILL RUNNING TODAY
- EXHIBIT OF CUBAN INNOVATION IN AND OUTSIDE OF CUBA
- CUBAN FOOD

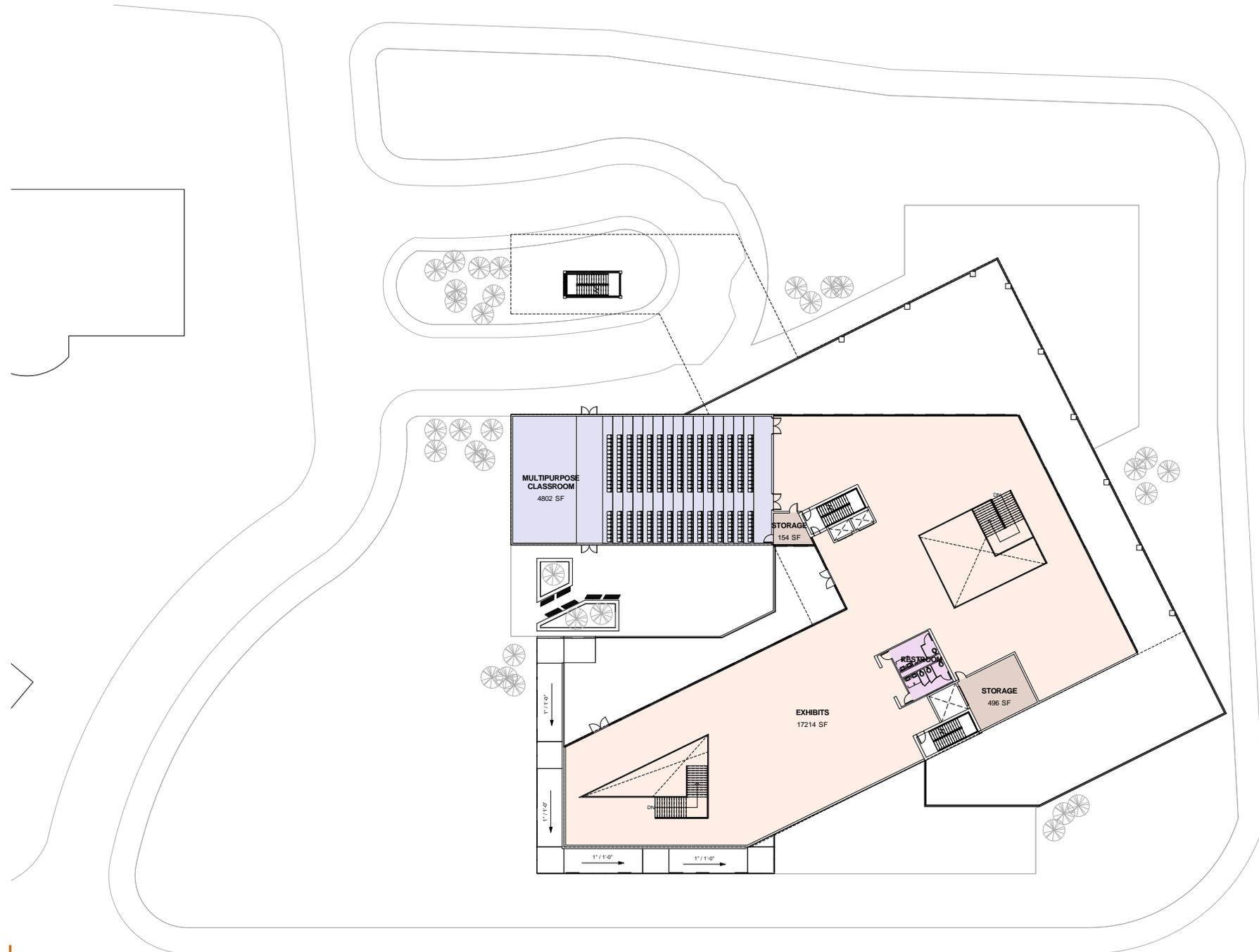


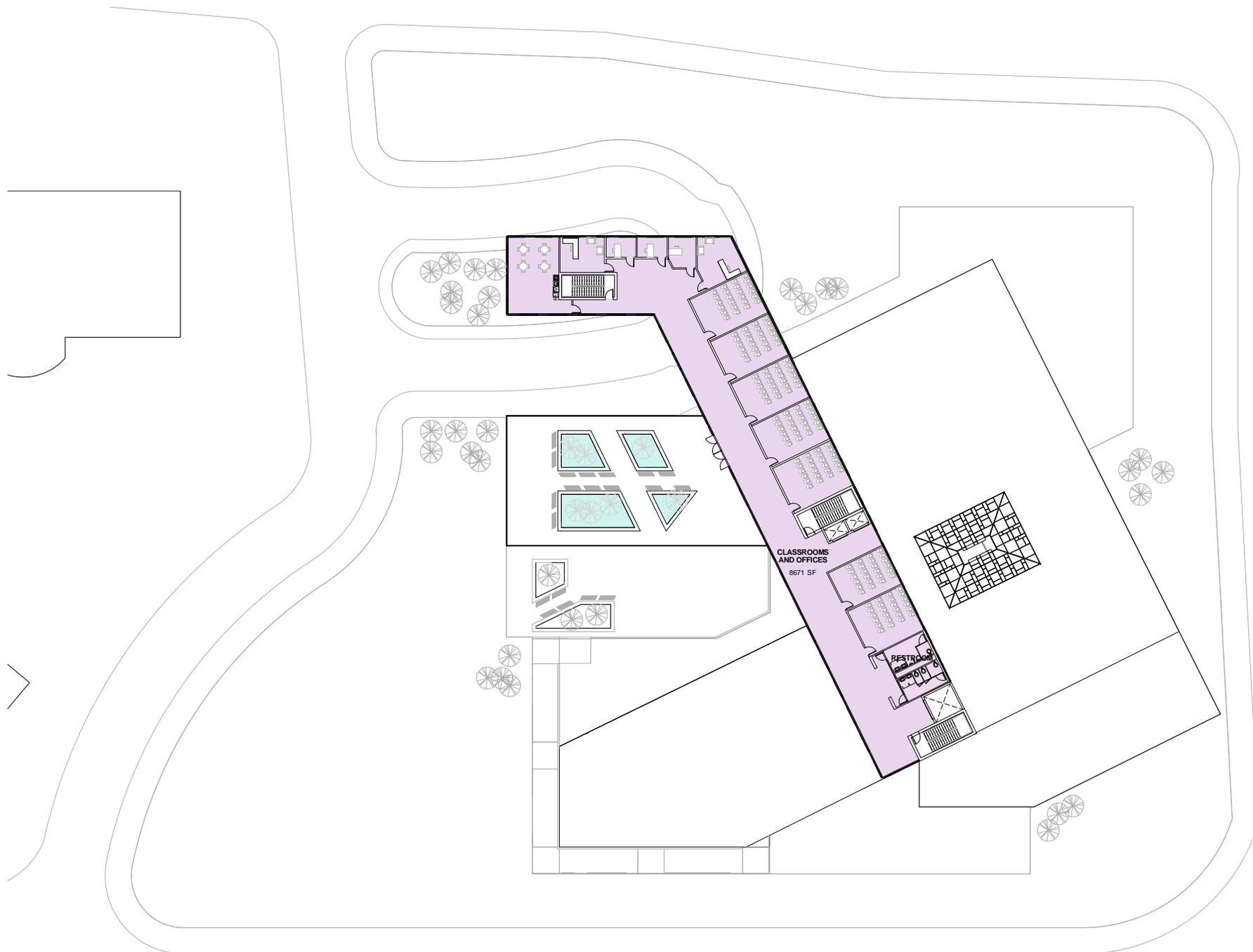


GROUND FLOOR PLAN



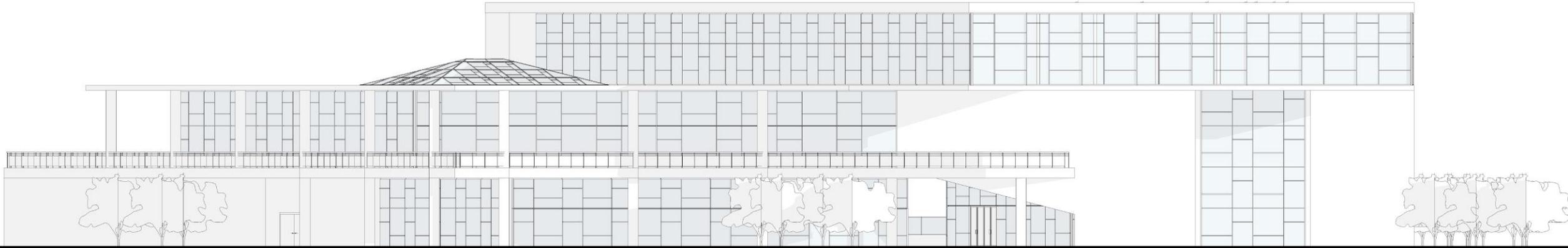
# SECOND FLOOR PLAN



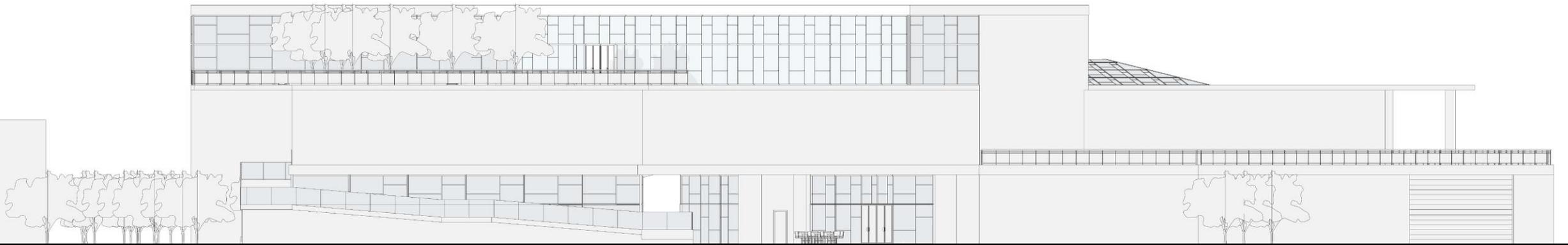


THIRD FLOOR PLAN

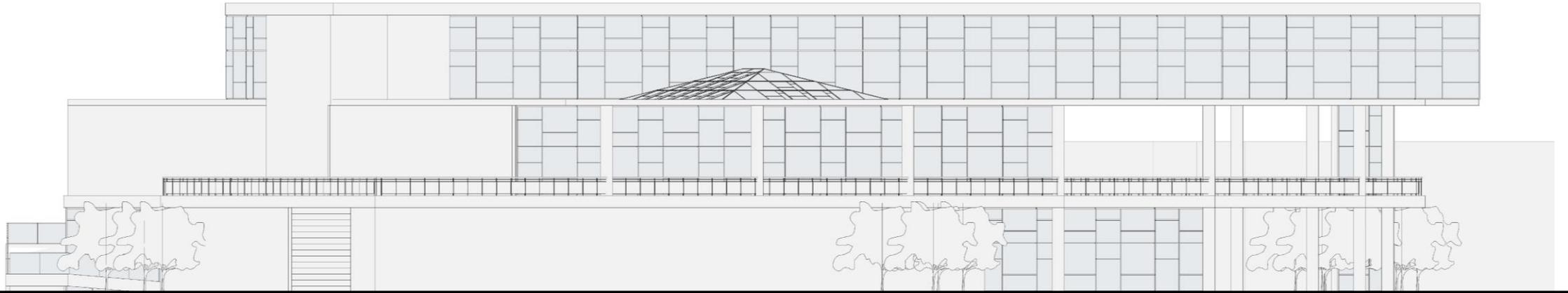




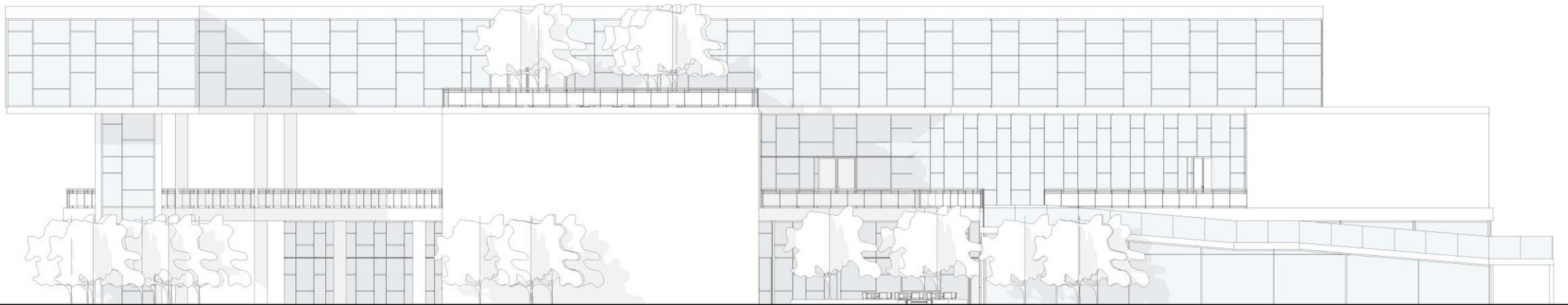
NORTH ELEVATION



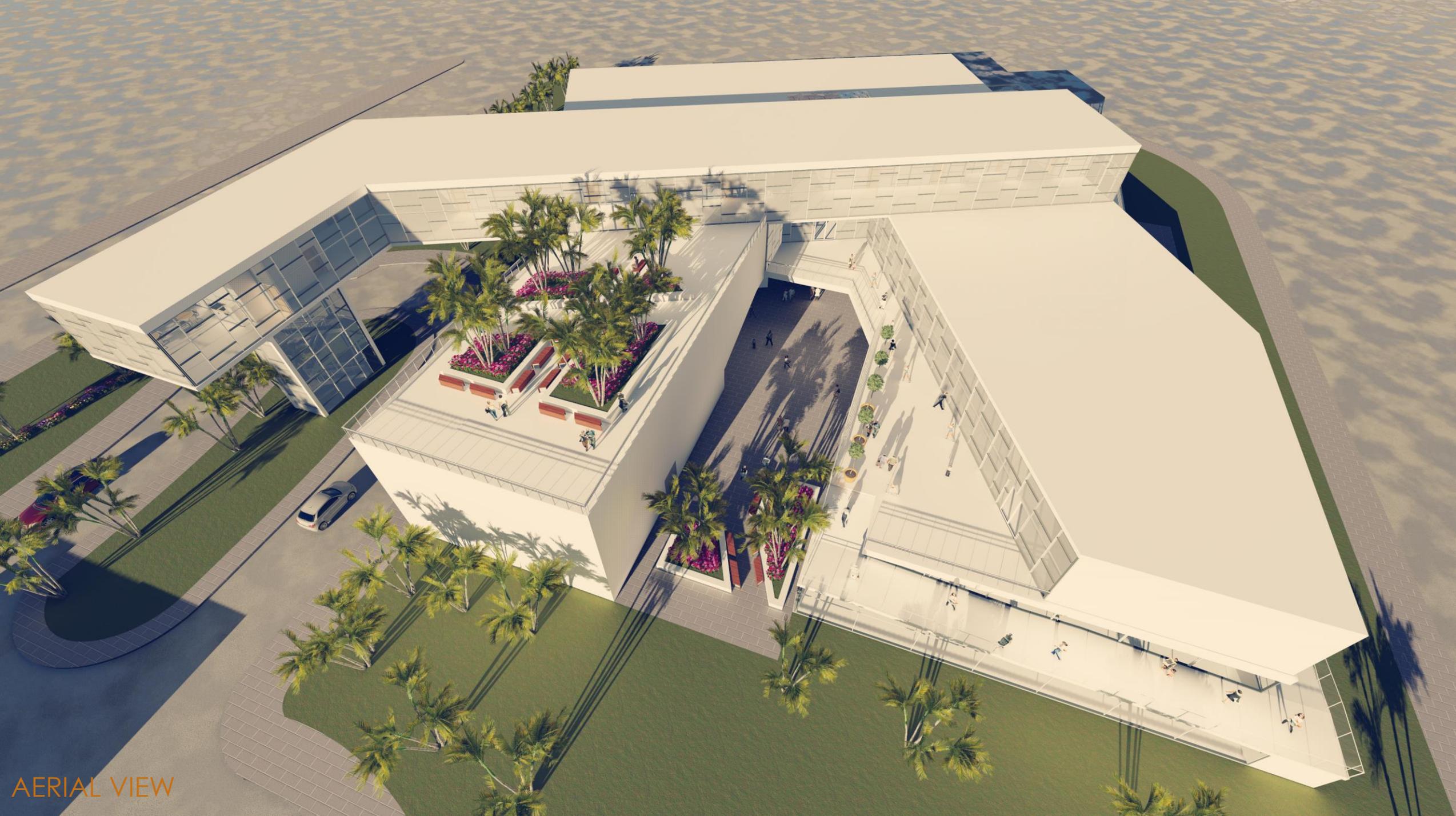
SOUTH ELEVATION



EAST ELEVATION



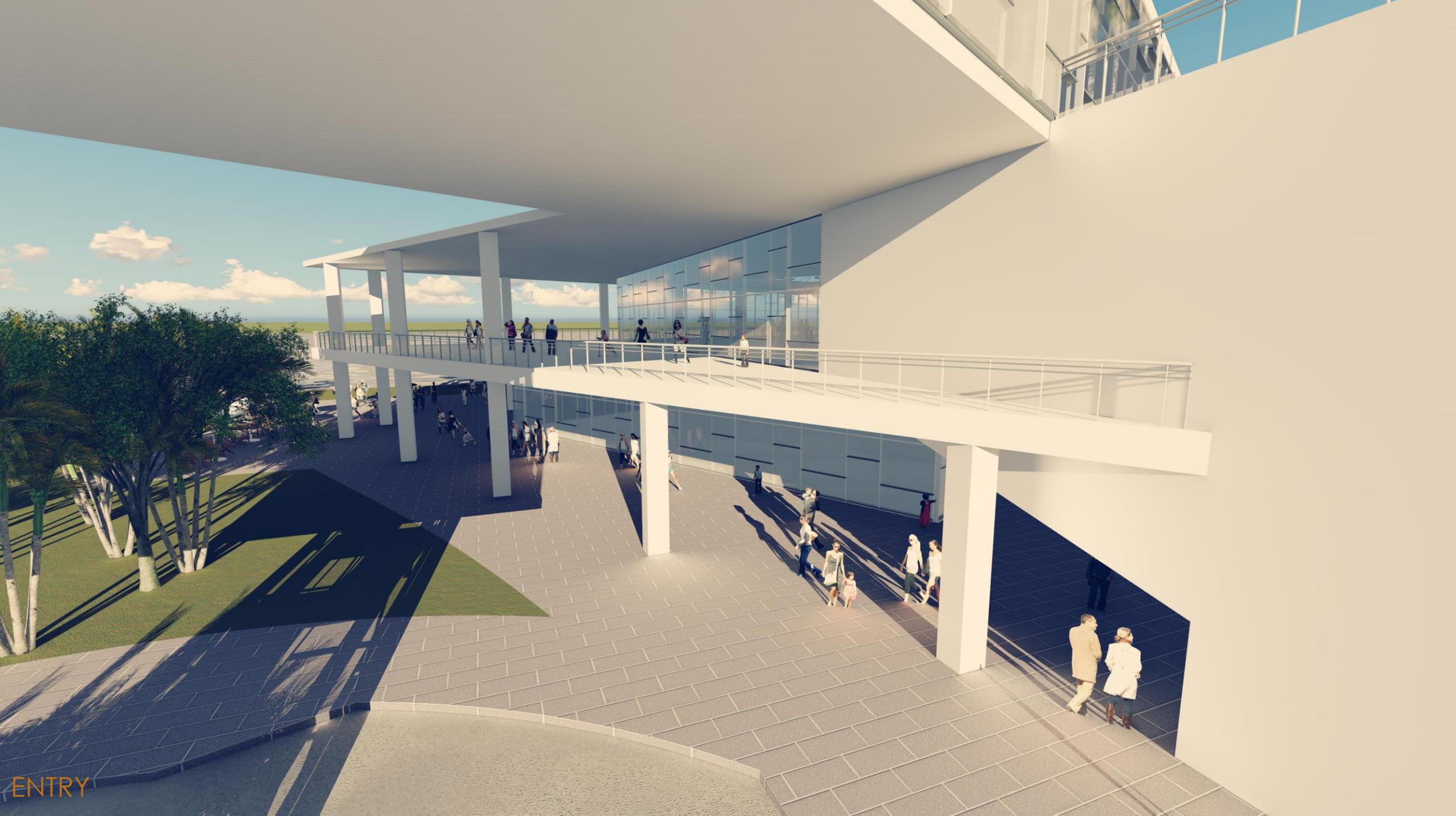
WEST ELEVATION



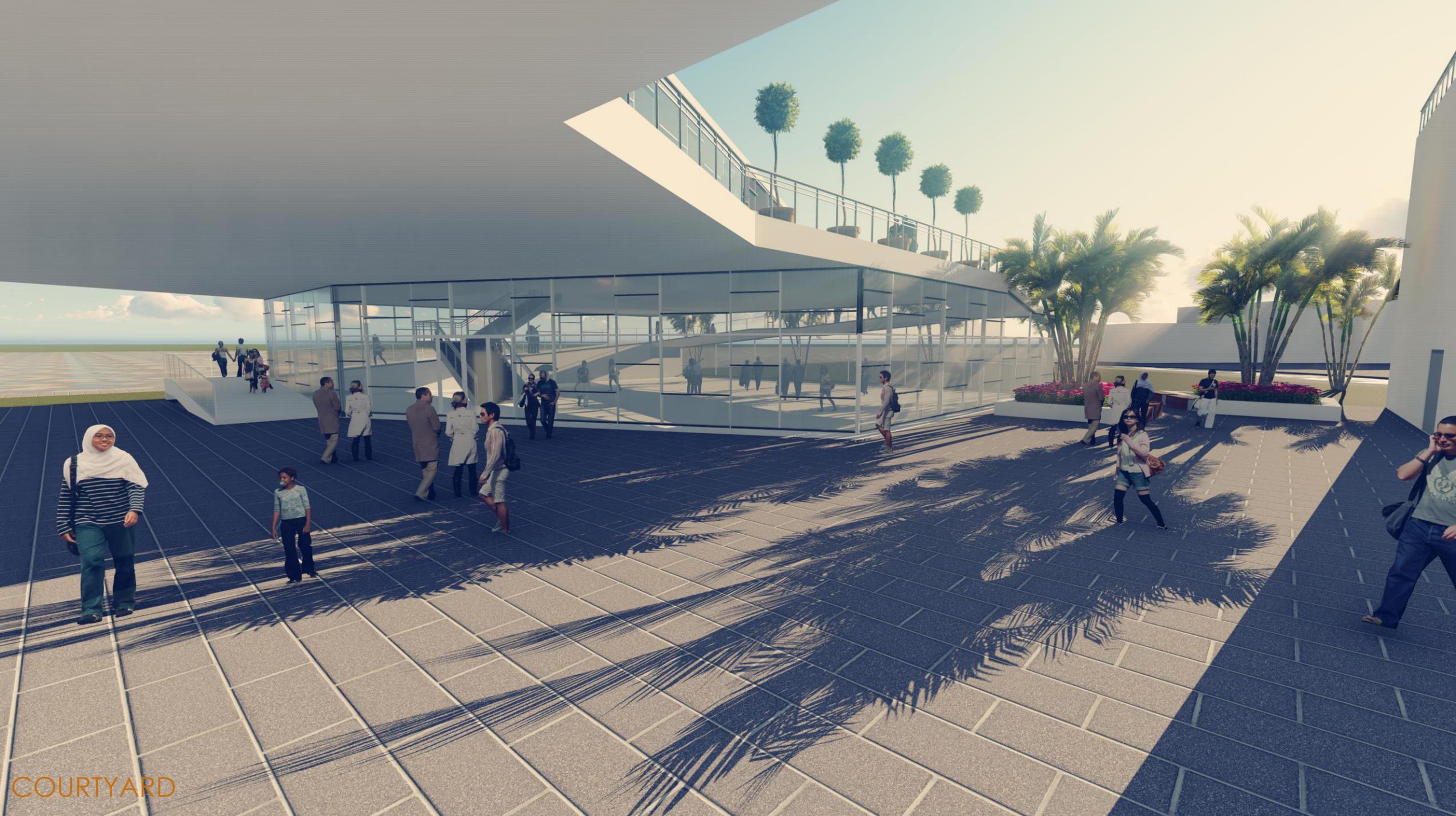
AERIAL VIEW



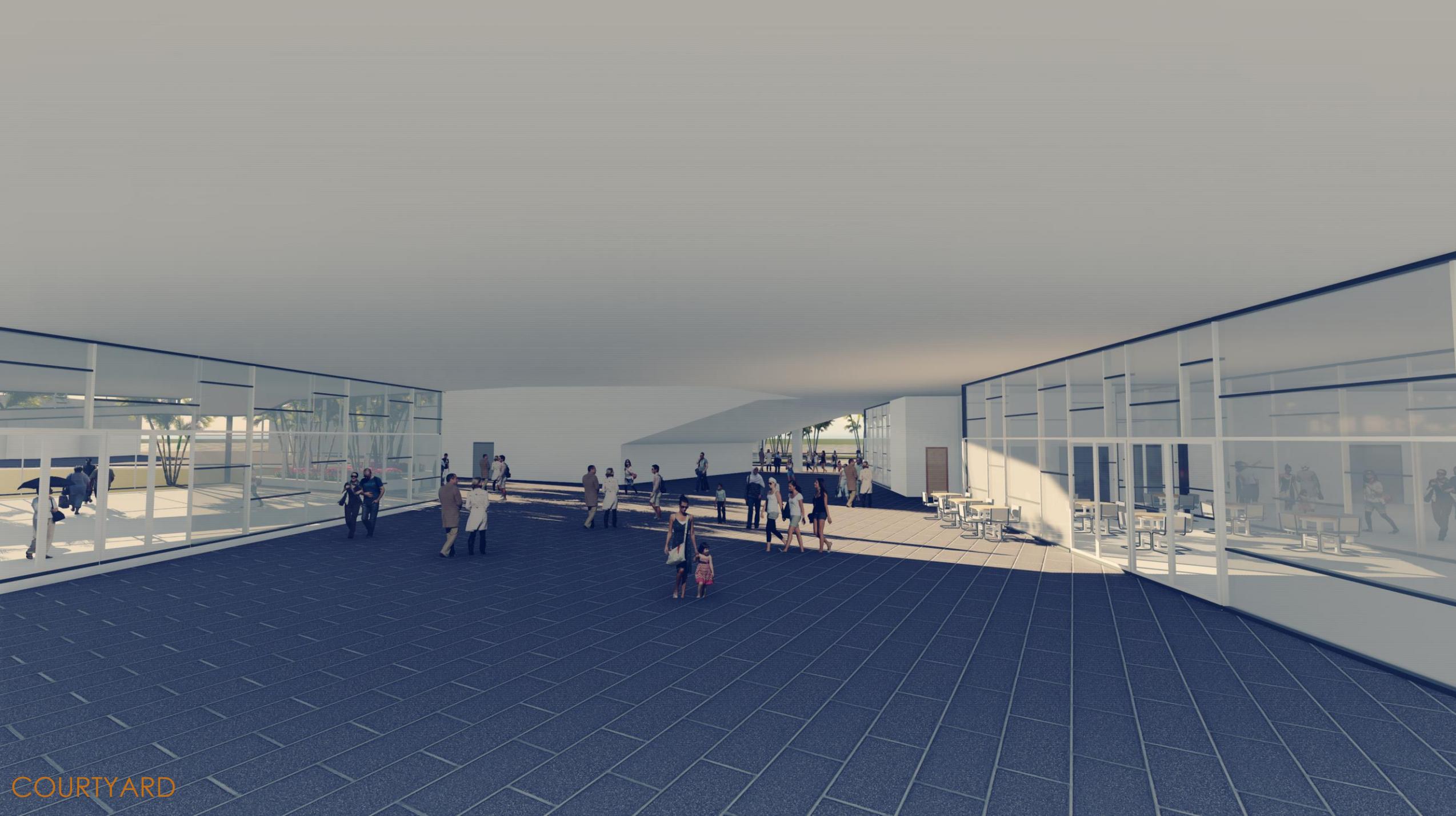
APPROACH



ENTRY



COURTYARD



COURTYARD



COURTYARD



TERRACE





ATRIUM

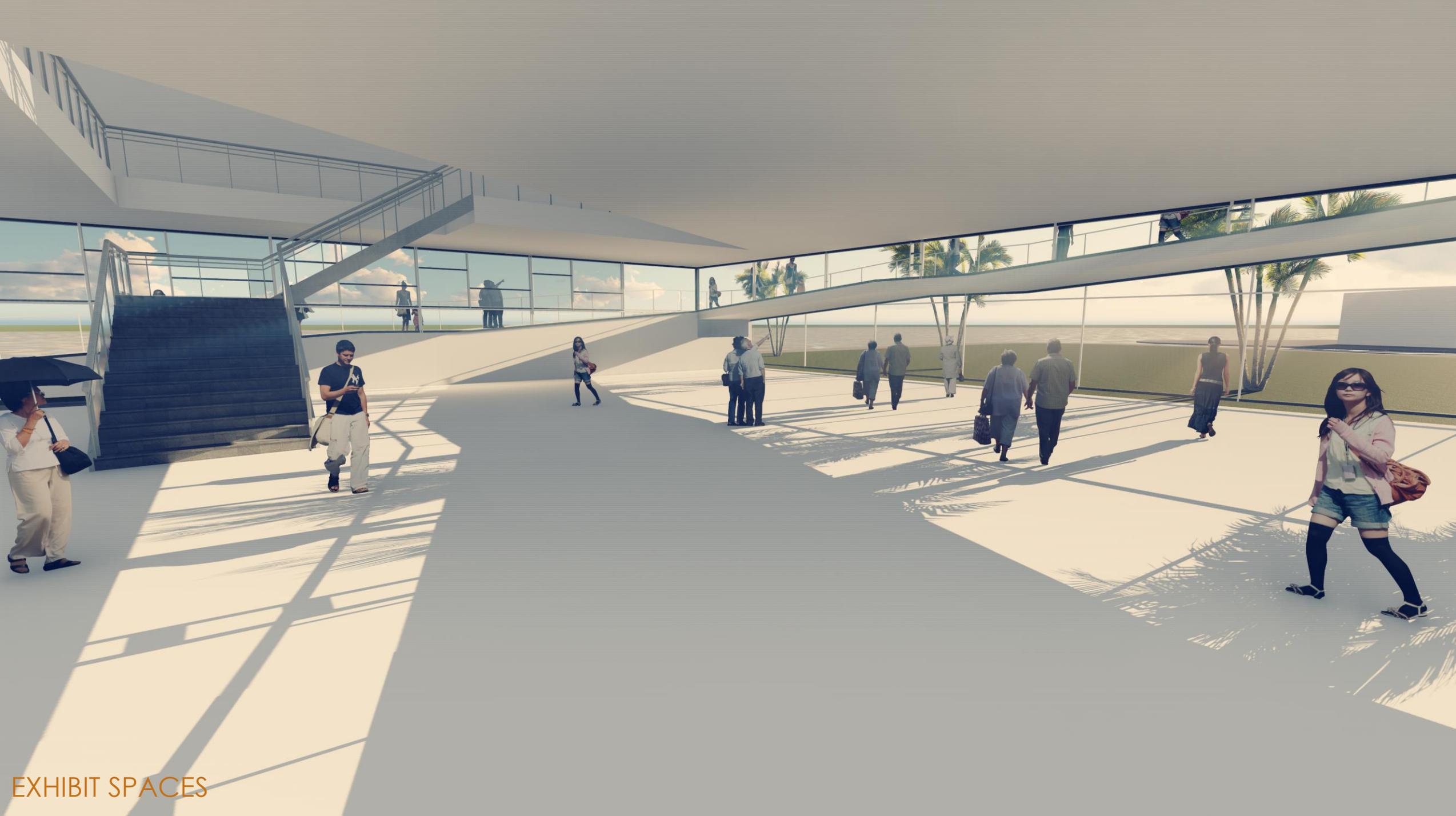


EXHIBIT SPACES

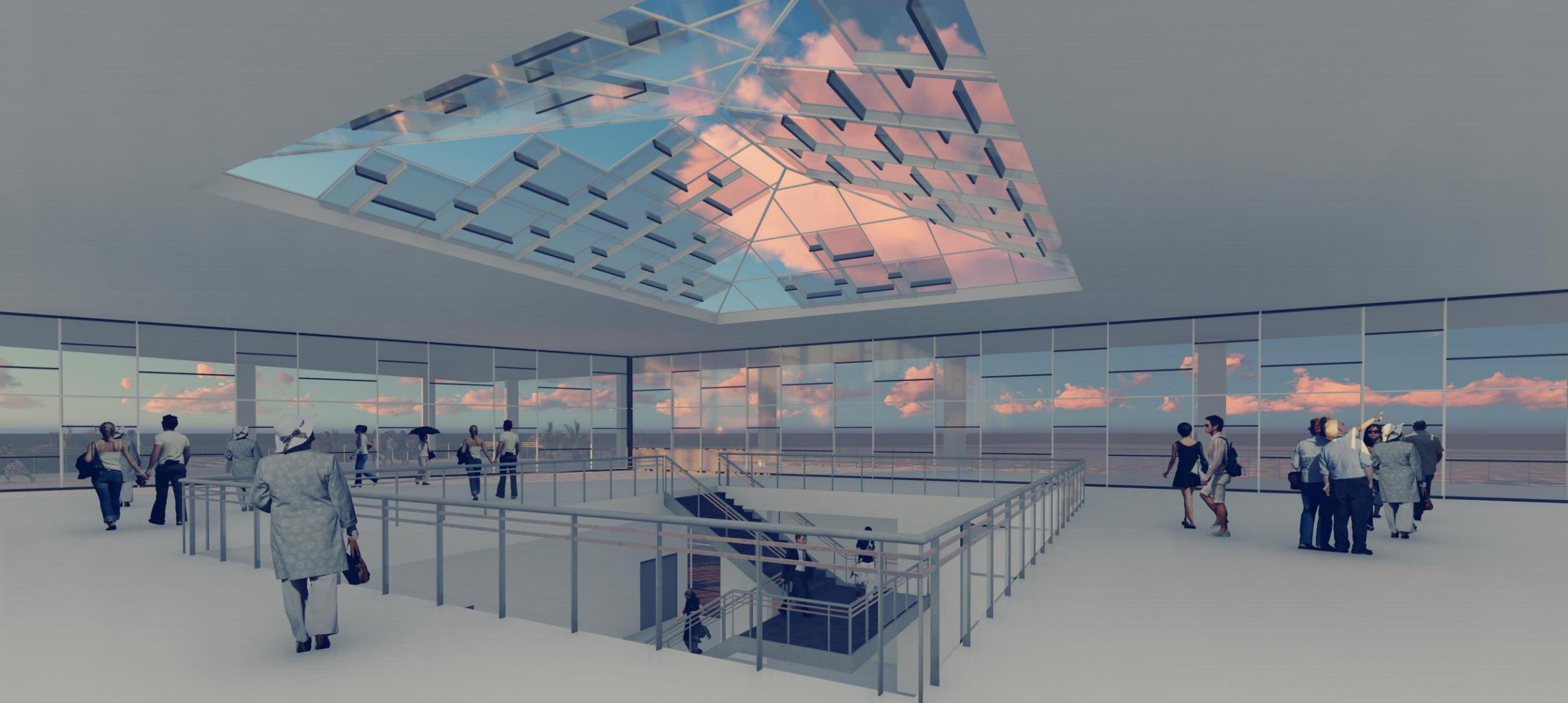
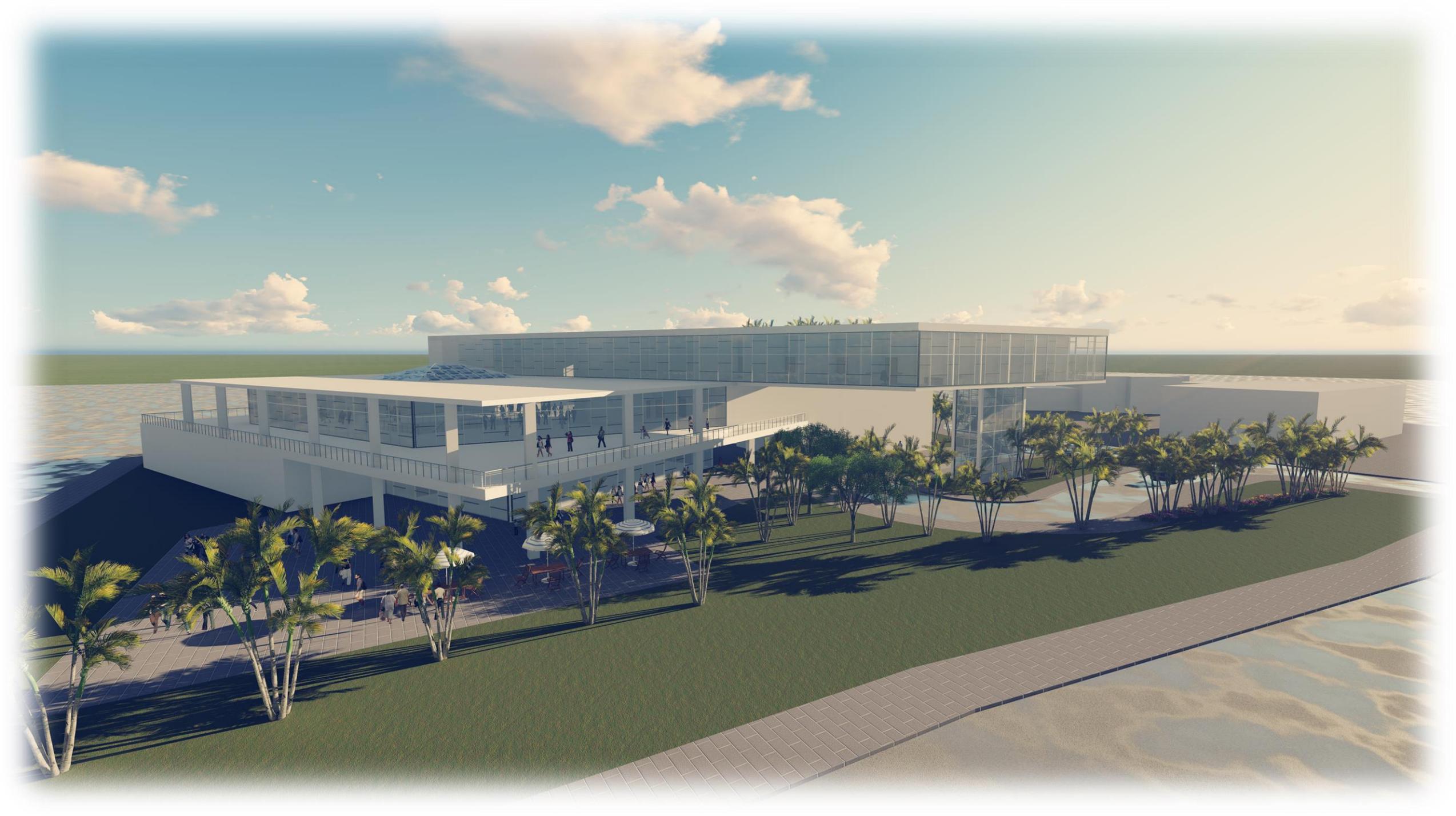


EXHIBIT SPACES



	SF
<b>Ground Floor</b>	
Reception	2,396
Exhibits NE Wing	3,300
Café	1,551
Kitchen	292
Shop	1,463
Shop Admin	323
Storage	1,460
Workshops	886
Staff	998
Deliveries	1,110
Exhibits SW Wing	5,693
Multipurpose Classroom (In 2nd Floor)	-
Courtyard (Estimated 15,000 SF Covered Exterior Counted Half)	-
Stairs, Ramps, Elevators and Restrooms (In Gross Multiplier)	-
Mechanical, Electrical, Telecom, Custodial (Not Shown, In G.M.)	-
<b>Second Floor</b>	
Multi-Purpose Classroom	4,802
MP Classroom Storage	154
Exhibits	17,214
Storage	496
Stairs, Ramps, Elevators and Restrooms (In Gross Multiplier)	-
Mechanical, Electrical, Telecom, Custodial (Not Shown, In G.M.)	-
<b>Third Floor</b>	
Classrooms and Office	8,671
<b>TOTAL SQUARE FOOTAGE LISTED ON PLANS</b>	<b>50,809</b>
Total Exhibition Space	29,099
Net to Gross Multiplier	1.60
	<b>46,558</b>
Total Classroom Space (Estimated)	11,627
Net to Gross Multiplier	1.60
	<b>18,603</b>
Total Office Space (Estimated)	2,000
Net to Gross Multiplier	1.60
	<b>3,200</b>
Total Campus Support Space	8,083
Net to Gross Multiplier	1.60
	<b>12,933</b>
<b>TOTAL ESTIMATED BUILDING GROSS SQUARE FOOTAGE</b>	<b>81,294</b>

	2017 SUS FIU GSF COST	2021 Escalated 3%/Yr. SUS FIU GSF COST	Gross Area	2021 COST
<b>COST ESTIMATE</b>				
Classrooms SUS FIU Cost	\$ 320.82	\$361.085736424	18,603	\$ 6,717,350
Campus Support Services SUS FIU Cost	\$ 294.38	\$331.327283488	12,933	\$ 4,284,989
Auditoriums/Exhibition SUS FIU COST	\$ 361.36	\$406.713863582	46,558	\$ 18,935,947
Offices SUS FIU Cost	\$ 325.13	\$365.936679395	3,200	\$ 1,170,997
<b>BUILDING CONSTRUCTION COST ONLY - NO SITE OR DESIGN OR SOFT COSTS</b>				<b>\$ 31,109,284</b>

CasaCuba		Preliminary 08-06-2018			
Facility/Space Type	Net Area (NASF)	Net to Gross Conversion	Gross Area (GSF)	12/1/2021 Unit Cost (Cost/GSF)	Construction Cost
Instructional Spaces					
Classroom	11,627	1.6	18,603	\$361.09	\$6,717,350.17
Teaching Laboratory					
Academic Support					
Study Space/Student Academic Support					
Instructional Media					
Institutional Support					
Office/Computer	2,000	1.6	3,200	\$365.94	\$1,170,997.37
Campus Support	8,083	1.6	12,933	\$331.33	\$4,284,989.49
Auditorium/Exhibition	29,099	1.6	46,558	\$406.71	\$18,935,946.75
Other Residential Support Areas	-	-	-	-	-
<b>Totals</b>	<b>50,809</b>	<b>-</b>	<b>81,294</b>	<b>-</b>	<b>\$31,109,284</b>
Total Construction - New					\$31,109,284
<b>SCHEDULE OF PROJECT COMPONENTS</b>					<b>ESTIMATED COSTS</b>
Basic Construction Cost					
1. a. Construction Cost (from above)					\$31,109,284
Add'l/Extraordinary Const. Costs					
b. Environmental Impacts/Mitigation					\$0
c. Site Preparation					\$300,000
d. Landscape/Irrigation					\$150,000
e. Plaza/Walks					\$75,000
f. Roadway and Parking Improvements					\$150,000
h. Telecommunication and Security System					\$600,000
i. Electrical Service					\$40,000
j. Water Service					\$40,000
k. Sanitary Sewer					\$90,000
l. Chilled Water System					\$0
m. Storm Water System					\$80,000
n. Energy Efficient Equipment					-
<b>Total Construction Costs</b>					<b>\$32,634,284</b>
2. Other Project Costs					
a. Land/existing facility acquisition					\$0.00
b1. Professional Fees - A/E, Landscape DMS Fee Curve "Average Complexity" (B)					6.34% \$2,069,326
b2. CM Fees -Pre-Construction					1.00% \$326,343
c. Fire Marshall Fees					0.25% \$81,586
d. Inspection Services - total					\$360,000
* On-site representation					\$180,000 -
* Code inspections					\$180,000 -
e. Insurance Consultant					0.10% \$32,634
f. Surveys & Tests					\$40,000
g. Permit/Impact/Environmental Fees					\$7,500
h. Artwork					-
i. Moveable Furnishings & Equipment (+/-7.21 %)					\$2,352,328
j. Project Contingency 5%					\$2,060,000
k. Construction Service Reimbursement					\$1,236,000
<b>Total - Other Project Costs</b>					<b>\$8,565,716</b>
<b>ALL COSTS 1+2</b>					<b>\$41,200,000</b>
<b>TOTAL PROJECT COST</b>					<b>\$41,200,000</b>

# CasaCuba

Preliminary Project Schedule

8/6/2018

Task No.	Description of Task	Date Completed	No. of Days
1	Program Final Draft	Tuesday, January 15, 2019	
2	Approve Program	Thursday, February 14, 2019	30
3	Arch./Engineer (A/E) - Submit Legal Adv't in Fla. Admin. Register	Friday, February 15, 2019	1
4	A/E- FAR Adv't Posted	Monday, February 18, 2019	3
5	A/E- Qualifications Deadline	Thursday, March 21, 2019	31
6	A/E- Shortlist Meeting	Friday, April 05, 2019	15
7	A/E- Presentations & Interviews	Tuesday, May 07, 2019	32
8	A/E- Selection Notice	Tuesday, May 21, 2019	14
9	A/E- Negotiations & Contract Award	Tuesday, June 11, 2019	21
10	AE- Notice to Proceed (latest start date)	Tuesday, June 18, 2019	7
11	Program Verification	Tuesday, July 16, 2019	28
12	Conceptual Schematics	Friday, July 26, 2019	38
13	FIU review	Friday, August 09, 2019	14
14	Advanced Schematics	Tuesday, September 03, 2019	49
15	FIU review	Tuesday, September 17, 2019	14
16	Construction Manager (CM) - Submit Legal Adv't in FAR	Tuesday, May 21, 2019	0
17	CM- FAR Adv't Posted	Friday, May 24, 2019	3
18	CM- Qualifications Deadline	Friday, June 21, 2019	28
19	CM- Shortlist Meeting	Monday, July 01, 2019	10
20	CM- Presentations & Interviews	Monday, July 29, 2019	28
21	CM- Selection Notice	Monday, August 12, 2019	14
22	CM- Negotiations & Contract Award	Tuesday, August 27, 2019	15
23	CM- Notice to Proceed (pre-construction)	Monday, September 09, 2019	13
24	Design Development	Tuesday, November 12, 2019	70
25	CM/FIU review	Tuesday, November 26, 2019	14
26	50% Contract Documents	Tuesday, January 21, 2020	70
27	CM/FIU review	Tuesday, February 11, 2020	21
28	100% Contract Documents	Tuesday, April 21, 2020	70
29	CM/FIU Review	Tuesday, May 19, 2020	28
30	Bid Date/Issuance of Guaranteed Maximum Price	Friday, June 05, 2020	45
31	Award Date/Notice to Proceed	Thursday, July 02, 2020	27
32	Building Permit	Monday, July 13, 2020	11
33	Construction Start	Monday, July 27, 2020	14
34	Substantial Completion	Monday, November 15, 2021	476
35	Final Completion	Friday, December 17, 2021	32
36	Occupancy/ Furniture & Equipment Installation	Friday, December 17, 2021	0
37	Closeout Documentation (after Subcontractors Complete)	Tuesday, February 01, 2022	46

## ASSURANCES - CONSTRUCTION PROGRAMS

OMB Number: 4040-0009  
Expiration Date: 01/31/2019

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0042), Washington, DC 20503.

**PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.**

**NOTE:** Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the Awarding Agency. Further, certain Federal assistance awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

1. Has the legal authority to apply for Federal assistance, and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project costs) to ensure proper planning, management and completion of project described in this application.
2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, the right to examine all records, books, papers, or documents related to the assistance; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
3. Will not dispose of, modify the use of, or change the terms of the real property title or other interest in the site and facilities without permission and instructions from the awarding agency. Will record the Federal awarding agency directives and will include a covenant in the title of real property acquired in whole or in part with Federal assistance funds to assure non-discrimination during the useful life of the project.
4. Will comply with the requirements of the assistance awarding agency with regard to the drafting, review and approval of construction plans and specifications.
5. Will provide and maintain competent and adequate engineering supervision at the construction site to ensure that the complete work conforms with the approved plans and specifications and will furnish progressive reports and such other information as may be required by the assistance awarding agency or State.
6. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
7. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
8. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards of merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
9. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
10. Will comply with all Federal statutes relating to non-discrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§1681 1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.

11. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal and federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
12. Will comply with the provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.
13. Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333) regarding labor standards for federally-assisted construction subagreements.
14. Will comply with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
15. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
16. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
17. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq.).
18. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
19. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.
20. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL 	TITLE Assistant VP for Research
APPLICANT ORGANIZATION The Florida International University Board of Trustees	DATE SUBMITTED 

# DISCLOSURE OF LOBBYING ACTIVITIES

Complete this form to disclose lobbying activities pursuant to 31 U.S.C.1352

Approved by OMB  
4040-0013

<b>1. * Type of Federal Action:</b> <input type="checkbox"/> a. contract <input checked="" type="checkbox"/> b. grant <input type="checkbox"/> c. cooperative agreement <input type="checkbox"/> d. loan <input type="checkbox"/> e. loan guarantee <input type="checkbox"/> f. loan insurance	<b>2. * Status of Federal Action:</b> <input checked="" type="checkbox"/> a. bid/offer/application <input type="checkbox"/> b. initial award <input type="checkbox"/> c. post-award	<b>3. * Report Type:</b> <input checked="" type="checkbox"/> a. initial filing <input type="checkbox"/> b. material change
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**4. Name and Address of Reporting Entity:**  
 Prime  SubAwardee

\* Name: The Florida International University Board of Trustees

\* Street 1: 11200 SW 8th Street Street 2: \_\_\_\_\_

\* City: Miami State: FL: Florida Zip: 33199-0001

Congressional District, if known: FL-026

**5. If Reporting Entity in No.4 is Subawardee, Enter Name and Address of Prime:**

<b>6. * Federal Department/Agency:</b> National Endowment for the Humanities	<b>7. * Federal Program Name/Description:</b> Promotion of the Humanities Challenge Grants CFDA Number, if applicable: 45.130
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<b>8. Federal Action Number, if known:</b> _____	<b>9. Award Amount, if known:</b> \$ 0.00
---	--

**10. a. Name and Address of Lobbying Registrant:**

Prefix \_\_\_\_\_ \* First Name N/A Middle Name \_\_\_\_\_

\* Last Name N/A Suffix \_\_\_\_\_

\* Street 1: N/A Street 2: \_\_\_\_\_

\* City: N/A State: \_\_\_\_\_ Zip: \_\_\_\_\_

**b. Individual Performing Services (including address if different from No. 10a)**

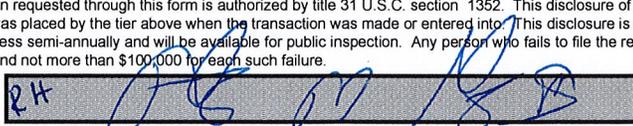
Prefix \_\_\_\_\_ \* First Name N/A Middle Name \_\_\_\_\_

\* Last Name N/A Suffix \_\_\_\_\_

\* Street 1: N/A Street 2: \_\_\_\_\_

\* City: N/A State: \_\_\_\_\_ Zip: \_\_\_\_\_

**11.** Information requested through this form is authorized by title 31 U.S.C. section 1352. This disclosure of lobbying activities is a material representation of fact upon which reliance was placed by the tier above when the transaction was made or entered into. This disclosure is required pursuant to 31 U.S.C. 1352. This information will be reported to the Congress semi-annually and will be available for public inspection. Any person who fails to file the required disclosure shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

\* Signature: 

\* Name: Prefix \_\_\_\_\_ \* First Name Robert Middle Name \_\_\_\_\_

\* Last Name Gutierrez Suffix \_\_\_\_\_

Title: Assistant VP for Research Telephone No.: 305-348-2494 Date: 8/7/18

## CERTIFICATION REGARDING LOBBYING

### Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

### Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

<b>* APPLICANT'S ORGANIZATION</b> <input style="width: 90%; border: none; border-bottom: 1px solid black;" type="text" value="The Florida International University Board of Trustees"/>	
<b>* PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE</b>	
Prefix: <input style="width: 80px; border: none; border-bottom: 1px solid black;" type="text"/>	* First Name: <input style="width: 200px; border: none; border-bottom: 1px solid black;" type="text" value="Robert"/>
* Last Name: <input style="width: 300px; border: none; border-bottom: 1px solid black;" type="text" value="Gutierrez"/>	Middle Name: <input style="width: 150px; border: none; border-bottom: 1px solid black;" type="text"/>
Suffix: <input style="width: 80px; border: none; border-bottom: 1px solid black;" type="text"/>	
* Title: <input style="width: 90%; border: none; border-bottom: 1px solid black;" type="text" value="Asisstant VP for Research"/>	
<b>* SIGNATURE:</b> <input style="width: 300px; height: 40px; border: none; background-color: #cccccc;" type="text" value="RH [Handwritten Signature]"/>	<b>* DATE:</b> <input style="width: 100px; border: none; border-bottom: 1px solid black;" type="text" value="8/17/12"/>

## IMPACT ASSESSMENT

Assessment and evaluation will be performed by an outside program evaluator experienced in institutional transformation, supported by the FIU institutional research team. This work will include qualitative and quantitative data collection and evaluation to chronicle and assess interventions, identify institutional and programmatic practices that support public humanities, and recommend refinements on an ongoing basis. Progress and success will be evaluated based on completion of key program outputs, including:

- number of students served
- number of faculty engaged
- number of community members engaged
- number of Cuba collections activated
- number of partner community organizations
- number of cross-institutional program and research collaborations

### Evaluation

In alignment with the expected outcomes and benefits of the programming listed above, the following methods and metrics will be used to evaluate the project. The Project Director will advance the project evaluation at the end of the grant year, partnering with Analysis and Information Management department to collect additional data and conduct analyses as the grant period concludes:

Outcome/Benefit	Metric	Data Collection Method
A critical mass of faculty who focus research and coursework on Cuba feel empowered, valued, and re-energized as professors	number and percentage of FIU faculty with expertise on Cuba	attendance tracking
Insights are generated and synthesized to better define what we think an education on the Cuban experience should and can accomplish—and how—at the present time	Community of Inquiry & Practice discussion notes, deliverables	post Community of Inquiry & Practice analysis and synthesis of discussion notes
Rubric with which to gauge and increase cultural responsiveness in Cuba programming is developed	tool	submission prior to end of programming
Bank of readings, ideas, and resources, to be used by faculty and community members who want to elevate engagement with Cuba collections and public humanities in general, is generated and shared on a dedicated project website	numbers of materials	collection of resources during programming, website updating

## FACILITY PROGRAM COMMITTEE

Members of the Facility Program Committee draw from their expertise and respective responsibilities, the essential information required by the architects and engineers to conceptualize and develop the project. This committee will monitor the development of the design and assist the design architects and engineers, and landscape architects, by refining details and clarifying any ambiguities herein in a manner consistent with this program.

Chairperson:	María Carla Chicué, Executive Director of CasaCuba
Members:	<p>Agustín Arellano, Sr., Chair of the CasaCuba Board of Advisors</p> <p>John Stack, Jr., Ph.D., Founding Dean, Steven J. Green School of International and Public Affairs</p> <p>Pedro D. Botta, Senior Director of Strategic Initiatives, Steven J. Green School of International and Public Affairs</p> <p>Jorge Duany, Ph.D., Director of the Cuban Research Institute</p> <p>Francisco Mora, Ph.D., Director of the Kimberly Green Latin American and Caribbean Center</p>
Ex-Officio:	<p>Associate Vice President, Planning and Institutional Effectiveness</p> <p>Associate Vice President, Facilities Management</p> <p>Associate Director, Facilities Management/Operations</p> <p>Associate Vice President, Information Technology</p> <p>Associate Vice President, Environmental Health &amp; Safety</p> <p>Chairperson, Faculty Senate</p> <p>Chairperson, Ad Hoc Building and Environment Committee</p> <p>Associate Director, Facilities Management/Utilities</p> <p>Director, Auxiliary Services</p> <p>Director, Purchasing</p> <p>Director, Academic Space Management</p> <p>Director, Facilities Management/Construction</p> <p>Director, Facilities Management/Planning</p> <p>Senior Project Manager/Facilities Management</p>

## FIU CUBA COLLECTIONS

### *Special Collections & University Archives*

The mission of the FIU Special Collections is to acquire, arrange, describe, preserve and provide access to rare, unique and out of print materials and interdisciplinary collections pertaining to the geographic, national and cultural regions of Latin America, the Caribbean, Miami and Florida to augment the research needs of patrons from the University and the wider community. The collection includes books, manuscripts, archives, artifacts and media and spans the history, development and culture of Latin America, the Caribbean, Miami and Florida. Primary source materials are available in the reading room for discovery and research.

Collections are available to the public for personal research. Researchers may also search the FIU Library catalog for books and serials housed in Special Collections. In addition, we are committed to increasing access to our collections through digitization. The website of SPC Digital Collections is available to the public to browse the ever expanding online collection. Special Collections provides digital access to documents, photographs, maps, videos, music, artwork and rare books focusing on the history, literature, culture, architecture and arts of the countries of the Caribbean basin.

The following Special Collections include a specific focus on Cuba and Cuban America:

#### Ahlander Visual Arts Collection

The Collection was donated to SPC from the FIU Frost Art Museum. The files represent the research notes of Miami Herald Art Critic Leslie Judd Ahlander. Ahlander developed her interest in Latin American and Caribbean art when she worked on visual arts programs at the Pan American Union. She later moved to Miami to become the first Director of the Arts in Public Places Program.

#### Papers of Alberto Bolet

The Bolet Archives reflect the professional and personal life of Cuban conductor and orchestra musical director Alberto Bolet. The records cover his tenure and work with numerous symphonies, including the Cape Town and Durban Symphonies in South Africa, the Long Beach Symphony, and the Kern Philharmonic Orchestra. Included are personal correspondence, publicity, family photographs and notes relating to his concerts. Bolet died at the age of 94 in 1999.

#### Arguelles Family Album Collection

Donated by the Arguelles family, the photographs were taken by the grandfather of Fernando and Francisco Arguelles. The black and white photographs document the extended family life showing trips to the beach, their relationship with the church and most importantly, their family sugar plantation. There are remarkable photographs of the Cuban landscapes and day-to-day life in Cuba.

#### Ariel Hidalgo / Human Rights in Cuba Collection

The Cuban Human Rights Collection dates from 1961 to 2004, primarily covering issues of human rights in Cuba. In addition to Cuban newspaper clippings from the 1980s to the early 2000s, published in *The Miami Herald*, *El Nuevo Herald*, and other periodicals, the Collection also includes audio interviews with Cuban dissidents, which include key members of the dissident movement in Cuba; radio programs from *Cuba en vivo y en directo*, the first U.S. radio program to feature the perspectives of dissidents, created by Ariel Hidalgo in 1989; documents written by jailed dissidents in Cuba; photographs of Cuban dissidents; and television programs from Cuba, recorded from government-run TV stations on the island during the 1980s and 1990s.

#### Casanas Family Collection

The Casanas Family Collection is a collection of books, documents, maps, photographs, periodicals, art and ephemera primarily from the late Ramiro Casanas, a dealer in Cuban material.

### Cuban Exile Archives

In the early 1980's the State of Florida funded the Cuban Exile History and Archive Project (CEHAP) under the directorship of Miguel Bretos, who reached out to the exile community and collected materials on the exile experience. This collection includes the Gonzales Collection, publications and research material from CEHAP, and Mariel records from Rudolfo Cortina, former director of the Multilingual Multicultural Center. The collection also includes publications from the Cuban American National Foundation and photographs of exiles. Also included are correspondence between project director Dr. Miguel Bretos and other exiles, and publications about the project.

### The Cuban Living History Project

The Cuban Living History Project includes three documentaries and 114 personal interviews. The documentaries are titled *Y los quiero conocer: Historia de Cuba en vivo (1902–1959)* (And I Want to Meet Them: A Living History of Cuba, 1902–1959) [1992]; *Calle Ocho: Cuban Exiles Look at Themselves* (1994); and *Ni patria ni amo: Voces del exilio cubano* (Neither Motherland nor Master: Voices of Cuban Exiles, 1996). The documentaries are based on personal interviews with Cuban exiles who played prominent roles in the creation of Cuban Miami. Most of the interviewees, now deceased, were well-known figures in the cultural, political, and intellectual life of the Cuban Republic. Dr. Miguel González-Pando conducted the interviews between 1990 and 1997. Other items included in the collection are books, plays, documentaries, photos, posters, and newspaper articles by González-Pando.

### Díaz-Ayala Cuban and Latin American Popular Music Collection

The Díaz-Ayala Cuban and Latin American Popular Music Collection is the most extensive publicly available collection of Cuban music in the United States. The collection's approximate 100,000 items span the history of popular Cuban and other Latin music. Valued at over one million dollars, the collection features 45,000 LPS; 15,000 78 rpms; 4,500 cassettes containing radio interviews with composers, radio programs, music, and other materials; 5,000 pieces of sheet music; 3,000 books; and thousands of CDs, photographs, videocassettes and paper files. Among the collection's rarest items are recordings made in pre-revolutionary Cuba. This collection is a donation by Cristobal Diaz Ayala, author of the definitive book on Cuban music and producer of recent CD boxed set *100 Cuban Songs of the Millennium*.

### Guantanamo Bay Collection

The Special Collections Department holds pictures taken by Kenneth (Allegro) Shartz aka Fr. Cyril Shartz between 1994 and 1996 in Guantanamo Bay, Cuba, where he worked as an English teacher, through the World Relief Organization. The collection is composed of 433 digitized photographs that detail the daily life of the refugees. Images also include pictures of the refugees, the humanitarian workers, the detention camps, the wildlife, and the naval base.

### Enrique Hurtado de Mendoza Collection of Cuban Genealogy

The Enrique Hurtado de Mendoza Collection consists of thousands of books, handwritten and typed letters, photos, and other primary documents relating to Cuba and Cuban genealogy, collected over four decades by Félix Enrique Hurtado de Mendoza. The collection includes rare 17th and 18th century books, long out-of-print publications and periodicals that few, if any, U.S. libraries hold in their catalogs. Additionally, thousands of unpublished family genealogies and manuscripts make this collection particularly significant.

### Elena Kurstin Cuban Memorabilia Collection

This collection holds Cuban travel memorabilia, including postcards, travel brochures, pamphlets, and restaurant menus, as well as issues of three popular Cuban journals: *Bohemia*, *Carteles*, and *Social*. Among the hundreds of items held are rarities such as city maps and cocktail swizzle sticks purchased by the collector directly from dealers, through eBay and at the Miami International Book Fair.

### Abril Lamarque Collection

The Abril Lamarque papers date from 1904-2002, with the bulk of the material ranging from 1904-1999. The collection documents the life and career of Cuban-born cartoonist, designer, illustrator, graphic artist, caricaturist, and art director Abril Lamarque through printed materials, scrapbooks, writings, and original artwork. Found are files and numerous examples of his design work for the New York World-Telegram and Evening Mail, the New York Daily News, the New York Times, US News-World Report, Dell Publishing Company and others; cartoons and caricatures by Lamarque; files regarding his writings and workshops and his memberships in various organizations. Lamarque's life-long interest in, and amateur performances of, magic are also documented to a lesser extent. The collection consists primarily of varied printed material (1883-1989), such as magazines, newspapers, clippings, posters, and other publications that Lamarque either designed or that feature his cartoons, caricatures, or illustrations. These include clippings of the comic strip Monguito and editions of the Havana newspaper Lunes de Diario de Cuba. Printed material also includes posters, some humorous and others more serious, such as the posters Lamarque designed for the "Aluminum for Britian" project which he was asked to discontinue by the U.S. State Department. Seven scrapbooks (1920-1959) containing clippings and articles, illustrations, scattered letters, photographs, invitations, artwork, and other materials detailing Lamarque's extensive artistic career and his amateur magic performances are also found within the collection.

#### Isle of Pines Collection

The Isle of Pines Collection deals with the correspondence between the US residents in Cuba and congressional and legislative representatives in the United States.

#### La Vida Nueva Newspaper

This collection contains issues of a semi-weekly newspaper published by the Cuban refugees, who arrived during the 1980 Mariel Boatlift and were detained at Fort Chaffee, with the support of the 1st Psychological Operations Battalion of the U.S. Army.

#### Leví Marrero Research Archives

Leví Marrero, author of a multi-volume history of Cuba, donated a large manuscript collection of the documents he used to write his history. In addition, he donated other research materials, items selected for inclusion in his books and correspondence. This archive represents his personal papers donated to FIU. The index to the Marrero Manuscripts is housed in Special Collections, including photo reproductions and transcriptions from the Archivo de Indias in Seville, Spain.

#### The New Republic/Jorge Mas Canosa Collection

The New Republic/Jorge Mas Canosa Collection consists of materials gathered by legal counsel retained by the New Republic magazine as part of trial preparation in a libel suit filed against the magazine by Mr. Mas Canosa, Chairman of the Cuban American National Foundation. The suit stemmed from an article that ran in the October 3, 1994 edition of the New Republic written by Anne Louise Bardach. On November 18, 1994, Mr. Mas Canosa filed suit in Dade Circuit Court in Miami, naming the New Republic and Bardach as defendants and alleging he was repeatedly libeled in the October 3 article.

#### Lisandro Pérez Papers

Former FIU sociologist, Lisandro Pérez, founded the Cuban Research Institute in 1991. This collection includes his correspondence and evaluations. This collection of five boxes of papers represents the academic background of Dr. Lisandro Perez. The collection is a compilation of papers that represent his work as a professor from Louisiana State University and Florida International University. In addition, the collection has papers related to his research studies, the Cuban Research Institute (CRI), Hispanic Faculty Association, the Cuban American Foundation, as well as articles he published in the Miami Herald.

#### Carlos Ripoll Collection

The Carlos Ripoll Collection consists of material relating to José Martí, which was accumulated by Mr. Ripoll

in the course of his research on the life and work of Martí. Material includes manuscripts, books, papers, and pamphlets, original typescripts, printed material, and clippings of writings by Carlos Ripoll and other writers.

#### Social

Various volumes of this monthly journal published in Cuba, from 1916 to 1935, are available in Special Collections and online.

#### Alex Stepick Collection

The Alex Stepick Collection consists of materials depicting the plight of the Cuban and Haitian refugees in the 1980s in Miami, Florida. The documents detail the treatment of refugees once on American soil and the condition in the countries they were escaping from, highlighting the contrasting experiences of Cuban and Haitian refugees. The collection demonstrates the work of Dr. Alex Stepick, Florida International University Professor of Anthropology and Sociology, in emphasizing the refugee situation on a local and national level. Materials also detail political lobbying on behalf of the Haitian refugees, and increasing awareness of their situation. The collection contains scholarly research, studies, and publications relating to the Cuban and Haitian refugees, as well as census-related materials, congressional records, economic reports, letters, newspaper articles, political materials, press releases, professional publications, research notes and surveys.

#### *Frost Art Museum*

#### Darlene M. and Jorge M. Pérez Art Collection

Longtime FIU supporters Jorge M. Pérez, CEO at the Related Group, and his wife, FIU alumna and nurse practitioner Darlene M. Boytell-Pérez, donated a Cuban art collection to FIU's Steven J. Green School of International and Public Affairs (SIPA) and the Frost Art Museum. The collection features stunning rural and city landscapes, haunting portraits, and vivid graphical depictions of Cuba.

The donation, which includes 24 nineteenth- and twentieth-century Cuban paintings and is valued at more than \$315,000, has served as an interdisciplinary teaching and educational resource for the museum and SIPA, and helped advance the Cuban Research Institute's (CRI) mission as a preeminent academic center for the study of Cuba. Additionally, the donation includes a gift of \$250,000 to support collection-related curatorial work and complementary programming such as workshops, exhibitions and public events, and scholarships.

The Darlene M. and Jorge M. Pérez Art Collection at FIU features works by many of the best-known masters of Cuban art, including Víctor Patricio Landaluze, Leopoldo Romañach, Eduardo Abela, Víctor Manuel, Augusto Menocal, Carlos Enríquez, René Portocarrero, Mario Carreño, and José Bedia.

#### *FIU Law Library*

#### Mario Diaz Cruz Collection

The FIU Law Library acquired the library of the well-known Cuban lawyer Mario Diaz Cruz, who practiced law in Havana from 1915 to 1958. When Mario Diaz Cruz, Sr. died in 1958, the collection had approximately 6,000 volumes and was transferred to Mario Diaz Cruz, Jr., who brought it to Miami in 1959. Once in Miami, the collection was acquired by the Rainforth Foundation of Coral Gables and, in January 2007, the collection was donated by the Foundation to the College of Law Library.

The collection represents what a good law firm library in Cuba would have contained in the early 20<sup>th</sup> century. It covers many primary and secondary Cuban legal materials such as *La Jurisprudencia al Dia* (the Supreme Court decisions since 1913) and *Colección Legislativa*. It also has several primary and secondary sources from important civil law countries with significant historic ties to Cuba such as France, Spain, and Italy, and, to a lesser extent, materials from other European countries.

There are also legal materials from Brazil, Argentina, Chile, Peru, Ecuador, Colombia and Mexico, as well as from the United States. It contains complete collections of the most important journals on private law such as *Revista de Derecho Privado* (Spain), *Revista de Legislación y Jurisprudencia* (Spain), *Rivista di Diritto Privato* (Italy), *Revue Trimestrelle de Droit Civil* (France) and foreign law: *Nouvelle Revue Historique de Droit Francais et Etranger* (France). Titles from Cuba include *Revista Cubana de Derecho*, *Revista del Colegio de Abogados*, and *Oriente Revista General de Derecho*.

The main emphasis of the collection is private law including commercial law, property, wills and trusts, banking, contracts and constitutional law. There are a few treatises on the Cuban sugar industry. An especially unique aspect of this collection is Mario Diaz Cruz's handwritten annotations of the Cuban civil code. The annotations contain references to journal articles, treatises, court decisions and related legislation, as well as commentaries on many topics. For some titles, we have one copy that is annotated and another that is in the original form. This part of the collection is unique in the world.

Access to the collection is being expanded by an ongoing digitization project. To view the collection online, please visit the Mario Diaz Cruz Library in FIU Law Library's institutional repository [eCollections @ FIU Law Library](#).

### *Wolfsonian Museum-FIU*

The Cuba Collection at the Wolfsonian Museum-FIU holds hundreds of American-Cuban tourist trade products from 1920-1959, including travel brochures, posters, and promotional films that framed Cuba as an escape for wealthy Americans. The exhibition is based on a gift of more than 1,000 works from collector, author, and longtime donor Vicki Gold Levi to the Wolfsonian-FIU.

The exhibition also addresses the role of Cuban tastemakers—artists, musicians, performers, graphic designers, and the Cuban Tourist Commission—in shaping this vision of Cuba for American audiences. Many of the works will be on public display for the first time in the U.S.

This donation bolsters previous gifts of Cuban material by Levi to the museum, including a collection donated in 2002 of over 400 objects ranging from cigar labels to magazine covers. Selections from both gifts will be included in *Promising Paradise*, in addition to loans and other items from The Wolfsonian-FIU's permanent collection. Many of the gifted works are reproduced in the exhibition's complimentary publication *Cuba Style: Graphics from the Golden Age of Design*, co-authored by Gold Levi with renowned art director and museum advisory board member, Steven Heller.

The photographs, film clips, and other artifacts reveal the craze for Latin culture in the U.S., particularly among celebrities and the Hollywood elite, including Frank Sinatra and Ava Gardner. Many of the works also speak to historic issues of race and gender in representing ideas of the tropics and the exotic. Women and the female body played prominent roles, as did acknowledgments of the Latin American and African geneses of jazz, rumba, and other popular music and dance genres of the first half of the twentieth century.

## AN OVERVIEW OF THE HUMANITIES AT FIU

FIU offers bachelor's and graduate programs in 21 humanities disciplines. Over the past five years, FIU has awarded 6,115 degrees in the humanities, including 5,569 bachelor's degrees, 466 master's degrees, 80 doctoral degrees. Of these, African American and Hispanic students constituted 80% of BA graduates, 59% of MA graduates, and 41% of PhDs. With more than 3,807 current humanities students in 21 humanities disciplines, 166 full-time humanities faculty members, established excellence in the humanities, and national recognition in curricular and pedagogical reform, FIU represents an unparalleled opportunity to make tangible, visible, and rapid impact within and beyond our institution.

FIU's excellence in the humanities is centered on collaborations in Public History, Ecohumanities, and Digital Humanities. This work reaches across many disciplines and three humanities-infused colleges. In the Department of History, the Public History Program has trained students to conduct research, develop programming with a historical and cultural content, implement hands-on cultural and historical projects, find targeted and active-learning-driven internships, prepare engaging portfolios of their work and accomplishments, and, ultimately, secure placement in major graduate programs and employment beyond the traditional academic areas. At FIU, Public History has been the source of pioneering engagement with Miami Dade County Public Schools, the City of Miami Beach, HistoryMiami, the Vizcaya Museum and Gardens, the Miami Military Museum, the Historical Hampton House, the Black Police Museum and Precinct, and the Virginia Key Beach Park Trust, affording FIU students unique hands-on learning opportunities and considerably strengthening the Department's community outreach. Students at all levels have gone on to work in museums, parks, archives, government agencies, and other institutional settings. PH graduates have gone on to law schools and doctoral programs at the University of Pennsylvania, Harvard, Columbia, and equivalent institutions.

Established in 2010, the Center for Humanities in an Urban Environment at Florida International University has pursued the mission to bring to FIU and to the South Florida metropolitan area an enhanced awareness of the integral influence of the humanities in every facet of our lives. Likewise, The Wolfsonian—FIU Museum in Miami Beach has recently created a new space and academic enterprise called the Wolfsonian Public Humanities Lab (WPHL). This initiative will bring together professors from across the humanities, humanities students, and the community into conversation with the Museum's extensive collection. Over the past fifteen plus years, the History Department and The Wolfsonian have worked to create the building blocks to allow the Wolfsonian Public Humanities Lab to grow and thrive.

Additionally, FIU's Ecohumanities Faculty Research Group – an outgrowth of the NEH-supported Humanities in the Public Square Grant, “Cities in Crisis” – is building a curriculum and joint-research projects that bring together Humanists and Natural Scientists to approach the climate change crisis and its impact on our communities, locally and around the globe. And as the Digital Humanities transforms pedagogy, scholarship, and community engagement across many disciplines, FIU is investing in the technology, infrastructure, and large-scale projects that make this work possible, including a new Digital Scholar Studio and the Digital Library of the Caribbean.

FIU applauds the focus of the National Endowment for the Humanities on Public Humanities. The FIU History Department's 2015–16 Fragile Habitats or “Ecohumanities for Cities in Crisis,” was one of the first of these new grants, the 2016–17 NEH planning grant “Next Generation Public Humanities PhD” the second.

FIU is geographically located at a global epicenter of cultural, linguistic, sexual, racial, and ethnic diversity, specially situating us for the important work of creating an engaged citizenry and diversifying the humanities. Miami is perhaps a generation ahead of what the rest of the country will look like demographically. It is therefore an important laboratory for identifying and scaling best practices for a diverse humanities education.

# CASACUBA

**FIU** CasaCuba  
FLORIDA INTERNATIONAL UNIVERSITY





WELCOME TO

# CASACUBA

CasaCuba is a place to share and preserve Cuba's rich history and heritage; a global forum where top Cuban scholars and policymakers from around the world can meet and share their ideas; a vibrant education center where students and professionals will find learning resources and mentorship; a dynamic space to showcase Cuban arts and culture. CasaCuba is truly a home where we can all explore our roots and envision a shared future as one people.

*Esta es tu casa.*

Image by Humberto Calzada, *La Tradición* [detail], 2017, 60x60 inches.



## A HOME FOR ALL THINGS CUBA

Cuba is in FIU's DNA. For many years, we have been one of the world's leading universities in the study of the island nation. It has thus been a longtime dream to build a home away from home to share our wealth of resources related to Cuba, in a vibrant academic, cultural and community center.

That dream is CasaCuba.

This initiative will facilitate access to FIU's vast repository of Cuban art, music, memorabilia, special collections and genealogy material. It will engage a global audience through collaboration with international partners, digital exhibits and distance learning. And it will bring together the expertise and interests of faculty members, students and the community under one roof.

The doors of CasaCuba are open to all of South Florida, as well as visitors from around the world. Our aspiration is to be a meeting place where everyone may be inspired by the richness of the Cuban heritage.

Mark B. Rosenberg  
President of Florida International University

## WORKING TOGETHER TO INSPIRE

CasaCuba will be a place we can all call a second home. The Board of Advisors is excited to help bring to life a unique initiative that will showcase the Cuban experience as a way to educate, support and inspire our community at large. Through dynamic exhibits, scholarly research and vibrant public programming, CasaCuba aims to be a leading hub to engage deeply with Cuban culture.

As we build CasaCuba, we look to our community for support in this historic endeavor.

Agustín Arellano, Sr.  
Chair of the Board of Advisors

Rendering of the future home of CasaCuba

## MISSION

To foster global understanding and collaboration on Cuban and Cuban American affairs and culture through education, discussion, research, and the arts.

## VISION

To be a leading source of information and engagement on Cuban and Cuban American affairs.

## TURNING VISION INTO REALITY

### 2015

The idea for CasaCuba is born out of meetings of the FIU Foundation Board of Directors

### 2016

First meeting of the CasaCuba Board of Advisors

Agustín Arellano, Sr. becomes Chair of the Board of Advisors

Ray Rodríguez becomes Vice-Chair of the Board of Advisors

Board members visit site for CasaCuba

Board members meet with the Director of the National Museum of African American History and Culture in Washington D.C.

### 2017

Board of Advisors meeting held in Washington D.C.

The John S. and James L. Knight Foundation provides \$200,000 in seed funding to hire CasaCuba's Executive Director

### 2018

María Carla Chicuéen becomes CasaCuba's founding Executive Director

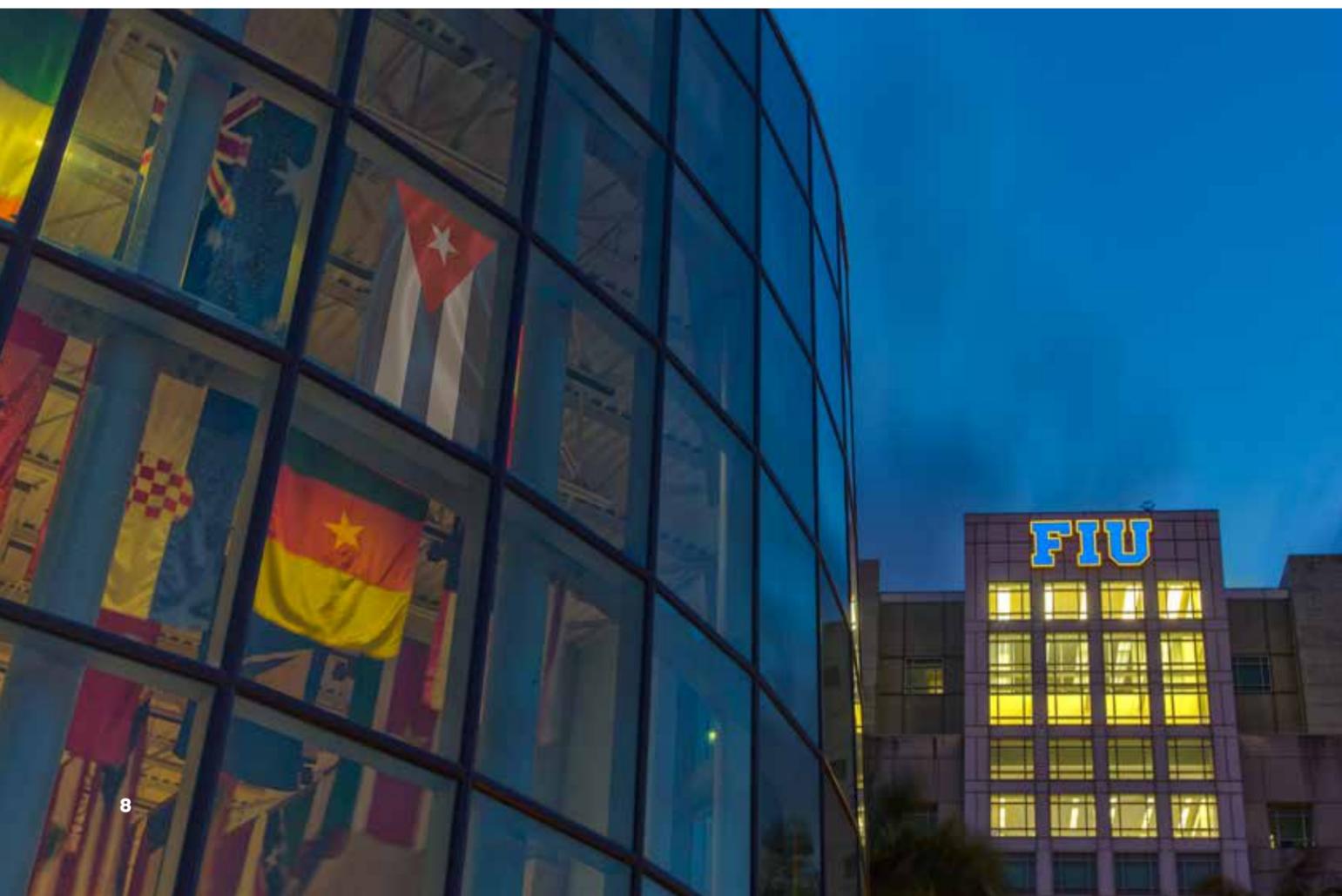
CasaCuba fundraising kicks off with \$1 million lead gift from Agustín Arellano, Sr., Chair of the Board of Advisors



# FIU: GLOBAL EPICENTER OF CUBAN STUDIES AND CULTURE

FIU is a world leader in the study of Cuba and the preservation of Cuban culture. We are situated 228 miles from Havana, in a geographic area that is home to 70 percent of the two million U.S. residents of Cuban origin. Nearly 57,000 students are enrolled at FIU, including the greatest number of university students of Cuban heritage outside of Cuba. Our faculty also includes the leading group of specialists on Cuba and the Cuban American community, across all disciplines.

Given our location, our large Cuban student population, our research expertise in Cuba, and our acclaimed Cuban art, history, and genealogy collections, FIU is uniquely positioned to build a global hub dedicated to fostering understanding of Cuban affairs.



## RESEARCH EXPERTISE

**The Kimberly Green Latin American and Caribbean Center (LACC):** Founded in 1979 and located within the prestigious Steven J. Green School of International and Public Affairs, LACC has been designated as a National Resource Center on Latin America by the U.S. Department of Education. LACC draws upon the expertise of one of the largest concentrations of Latin American and Caribbean Studies scholars in the country, spanning many disciplines and colleges.

**The Cuban Research Institute (CRI):** CRI is the nation's leading institute focused on interdisciplinary teaching and research on Cuba and the Cuban diaspora. Since its founding in 1991, CRI has organized hundreds of academic and cultural events on Cuba and Cuban Americans at the intersection of politics, the arts, and society.

**Cuban Studies:** FIU offers a Cuban Studies certificate and a master's concentration in Cuban Studies, including more than 70 Cuba-related courses across more than 20 disciplines.

**FIU Cuba Poll:** First conducted in 1991, the FIU Cuba Poll is the longest-running research project tracking the opinions of Cuban Americans in South Florida. It is widely considered the most authoritative and complete poll on Cuban American political attitudes over time, and as such, it routinely supports the work of media and government officials.

# FIU CUBA COLLECTIONS

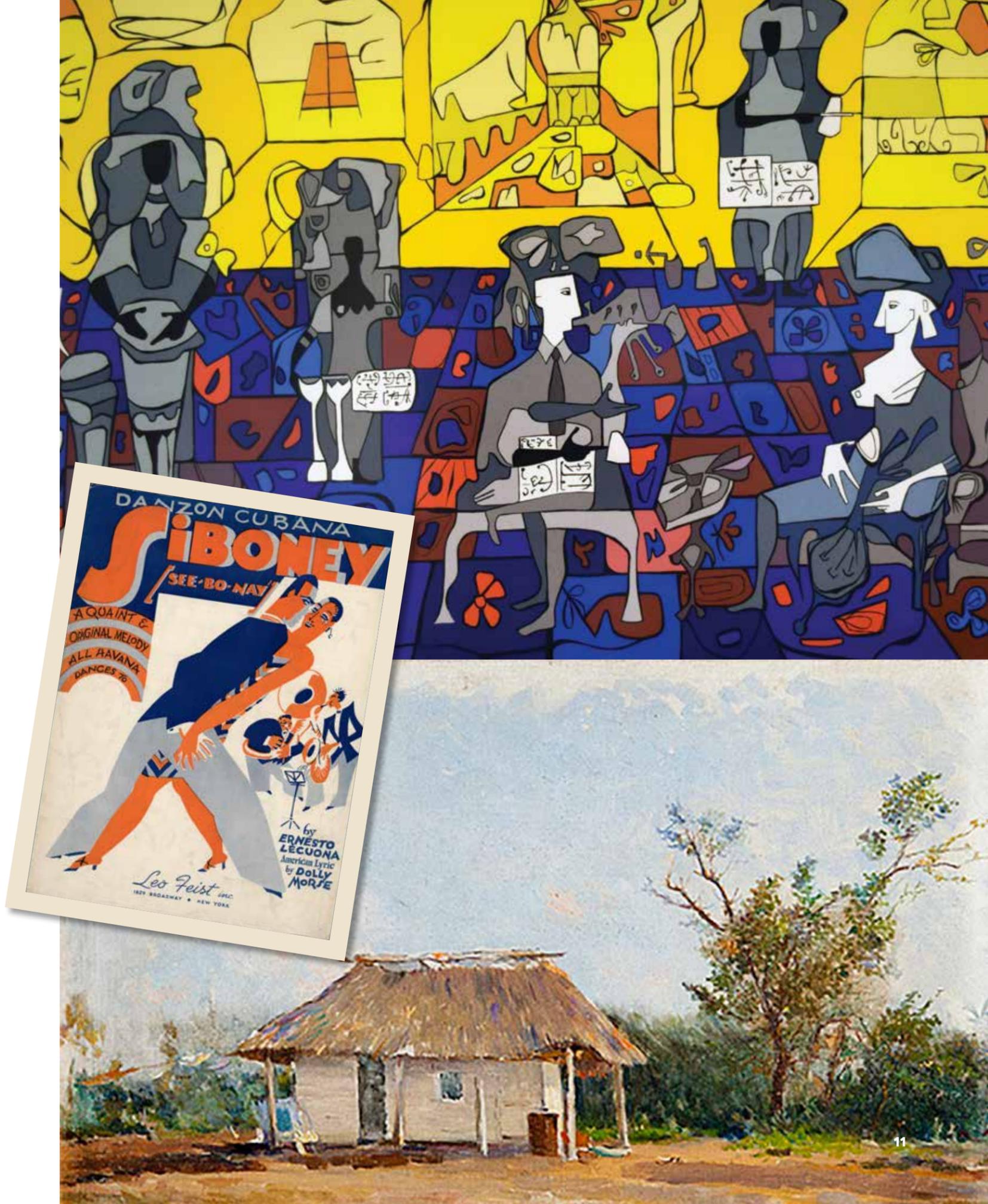
From oral histories, genealogy materials and memorabilia, to the world's largest collection of publicly available Cuban music, FIU's collections document the cultural and political history of Cubans and Cuban Americans.

**FIU Libraries:** FIU Libraries' Special Collections and Archive are distinguished by their prominent Cuba holdings, including the Díaz-Ayala Cuban and Latin American Music Collection, the Elena Kurstin Cuban Memorabilia Collection, and the Cuban Exile Archives and History Project. FIU also administers the Digital Library of the Caribbean, which provides public access to digitized versions of Caribbean cultural, historical, and research materials currently held in private collections, archives, and libraries.

**The Frost Art Museum:** Collections at FIU's Patricia & Phillip Frost Art Museum include the work of Cuban American artist Humberto Calzada, one of the most renowned artists of his generation, and the Darlene M. & Jorge M. Pérez Art Collection, featuring nineteenth- and twentieth-century Cuban landscape paintings, portraits, and other vivid works.

**The Wolfsonian-FIU:** The Wolfsonian's Cuba holdings emphasize the American-Cuban tourist trade products from 1920-1959, including travel brochures, posters, and promotional films. These artifacts include more than 1,000 works gifted to the museum from collector, author, and longtime donor Vicki Gold Levi.

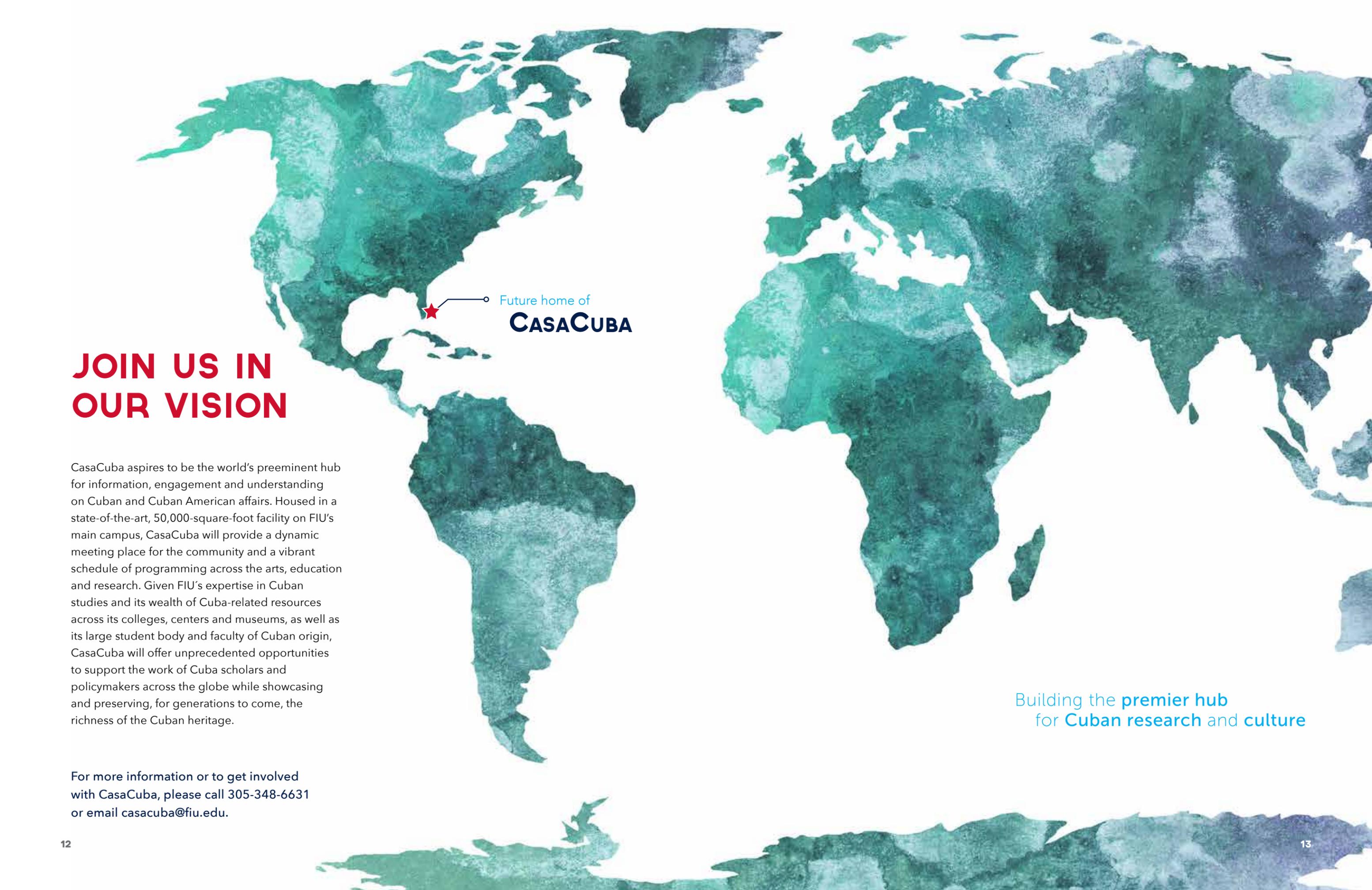
**The Jewish Museum of Florida-FIU:** In stories, documents, photographs, and artifacts, the Museum archives chronicle the history of Cuban Jews who made their way to Florida.



Top: Image by Cundo Bermudez, *Quinteto Matancero* [detail], 1994, Serigraph, 25 ½ x 38 inches. Gift of Univision Communications Inc. Displayed at the Frost Art Museum

Middle: 1929 sheet music from the Vicki Gold Levi Collection at the Wolfsonian-FIU

Bottom: Painting by Leopoldo Romañach, *Untitled*, c. 1910-1930. Gift of Darlene M. and Jorge M. Pérez. Displayed in the Frost Art Museum



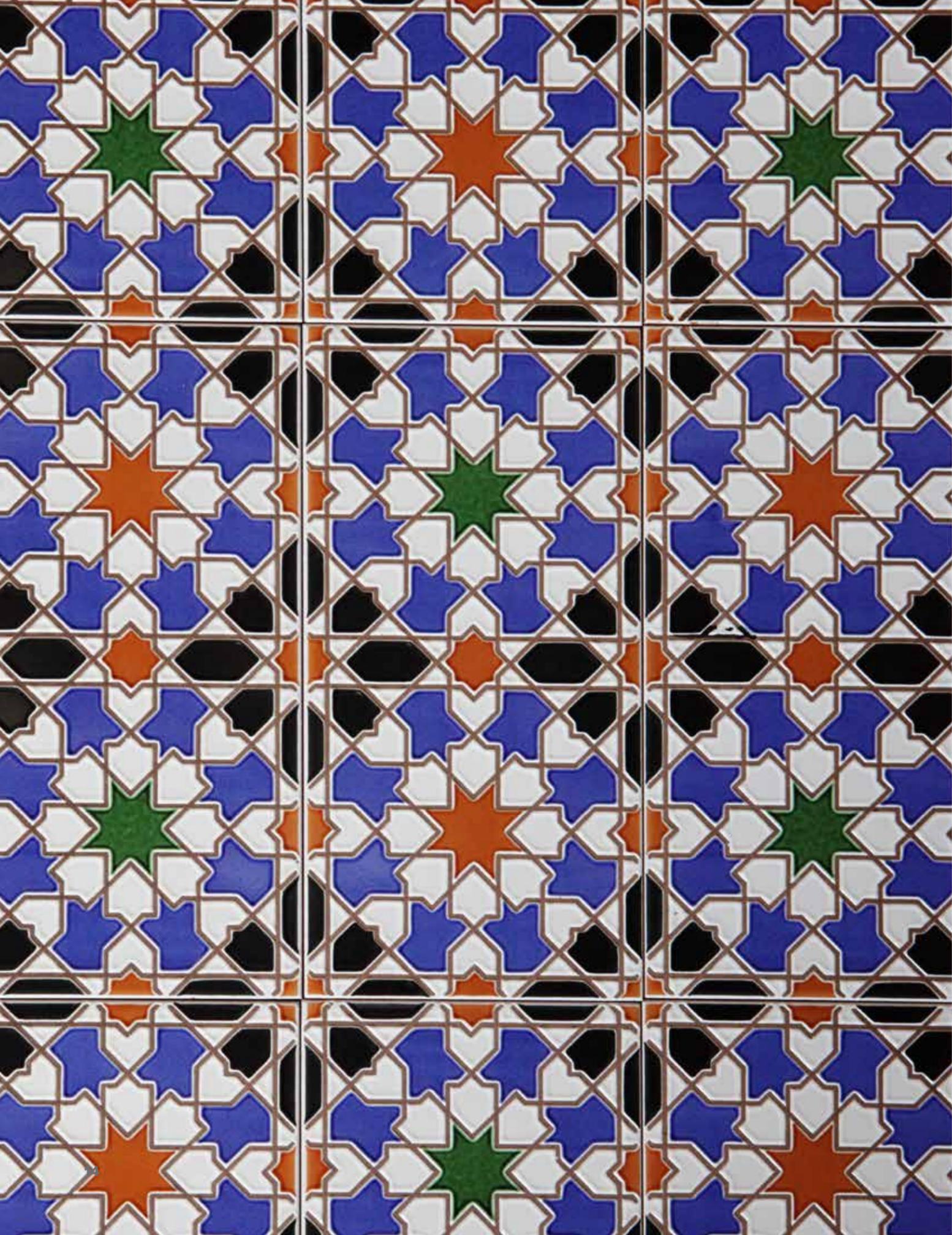
## JOIN US IN OUR VISION

CasaCuba aspires to be the world's preeminent hub for information, engagement and understanding on Cuban and Cuban American affairs. Housed in a state-of-the-art, 50,000-square-foot facility on FIU's main campus, CasaCuba will provide a dynamic meeting place for the community and a vibrant schedule of programming across the arts, education and research. Given FIU's expertise in Cuban studies and its wealth of Cuba-related resources across its colleges, centers and museums, as well as its large student body and faculty of Cuban origin, CasaCuba will offer unprecedented opportunities to support the work of Cuba scholars and policymakers across the globe while showcasing and preserving, for generations to come, the richness of the Cuban heritage.

For more information or to get involved with CasaCuba, please call 305-348-6631 or email [casacuba@fiu.edu](mailto:casacuba@fiu.edu).

Future home of  
**CASACUBA**

Building the **premier hub**  
for **Cuban research and culture**



## BOARD OF ADVISORS

### Agustín Arellano, Sr.

Chair of construction firm NV2A Group, chair

### Ray Rodríguez

Former president and chief operating officer of Univision Communications, vice chair

### César Álvarez

Senior chairman of Greenberg Traurig and member of the FIU Board of Trustees

### Néstor Carbonell, Sr.

Author, former international public affairs and business leader at PepsiCo

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### Eduardo M. Sardiña

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### José J. Valdés-Fauli

Private investor and former banker

## EXECUTIVE DIRECTOR

**María Carla Chicuén** is the founding Executive Director of CasaCuba.

She has a Bachelor's Degree with High Honors in History from Harvard University and a Master's of Science with Merit in International Relations from the London School of Economics. Previously, María Carla led special projects for the Office of the President at Miami Dade College. Earlier in her career she was a consultant at the World Bank in Washington D.C. and the Inter-American Development Bank in Panama City, Panama, in the education and integration sectors, respectively. She is the author of the book *Achieve the College Dream*. María Carla was born in Cuba and moved to South Florida as she was about to start high school.



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