Public Impact Projects at Smaller Organizations

Deadline: June 12, 2024

Jill Austin & Kathy Mulvaney
Division of Public Programs

Jenny Ingram & Dannal Perry
Office of Grant Management
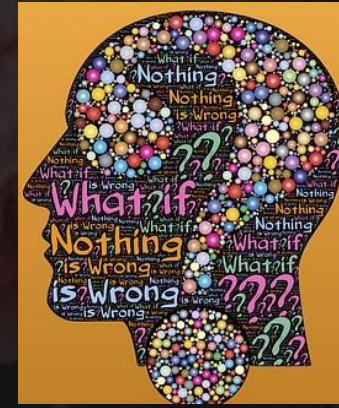
Agenda

- About NEH
  - What is NEH?
  - What are the humanities?
- Public Impact Projects
  - Overview
  - Supported activities
  - Application requirements
  - Review Process
- Steps for applying, budget tips, and grant management
- Reminders
- Contact us!

What is the NEH?

- An independent federal agency

- Grant support for projects that engage humanities ideas and approaches

- Awarded $180 million in grants in fiscal year 2023

- Shelly C. Lowe (Navajo) is Chair

What are the Humanities?

Fields of study that reflect on the meanings of the heritage, traditions, history, and culture of human beings.

For example:

- History
- Art History
- Literary criticism
- Philosophy
- Anthropology

Public Impact Projects
at Smaller Organizations

- Support small and mid-sized organizations

- Broaden your audience reach

- Engage with your community

- Strengthen your interpretive excellence

- Increase staff interpretive skills

- Expand your interpretive narratives

What are your organization's interpretive humanities needs or programmatic goals?

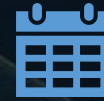How would meeting these needs or goals benefit public audiences?

Program Overview

DEADLINE: **JUNE** 12, 2024

FUNDING: MAXIMUM $25,000

PROJECT START DATE:

BETWEEN MARCH 1, 2025 AND MAY 1, 2025

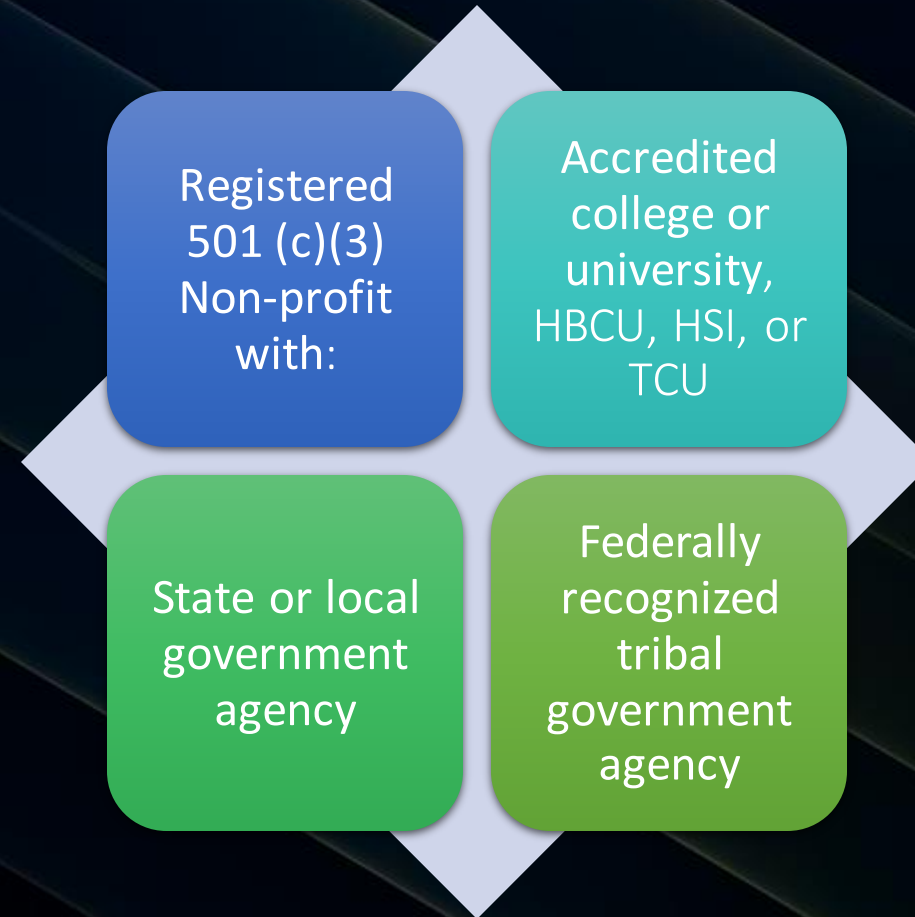PROJECT PERIOD:

1-2 YEARS

DECISION NOTIFICATION: DECEMBER 2024

Eligibility

This program targets organizations that meet <u>at least 2</u> of the following criteria:

- Your annual operating budget is under $1,000,000

- You are in a community with a population of fewer than 300,000 people

- Your employed staff totals **25** people or fewer (full- and part-time)

- You rely on volunteers or part-time staff for substantial daily operations

- Your core mission is to interpret under-told stories and/or your core audience is drawn from underserved populations

Eligibility

Registered 501 (c)(3) Non-profit with:

Accredited college or university, HBCU, HSI, or TCU

State or local government agency

Federally recognized tribal government agency

Supported activities:
Program Evaluation

- Assess your current *interpretive programs*

- Evaluate the community reach and audience needs

- Front-end and formative evaluation

- Work with interpretive consultants to identify new storylines and frameworks for your collections

- Conduct benchmark visits to learn about best practices in *interpretation* and public programs at other organizations

Supported activities:
Professional Development

- For staff or volunteers

- To enhance *interpretive skills*

- Conferences, workshops, and other training offered by professional associations

- Development and implementation of training specific to your organization and programs

Supported activities:
Planning/Implementation of *interpretive*:

- exhibits, tours, or other public programs

- community curation/co-creation projects

- programing to amplify the presentation of a traveling exhibition hosted at your institution (exhibition fees and shipping are not eligible).

Combine Multiple Activities

Supported activities

Scholars, Advisors & Consultants (2 required)

At least one scholar or interpretive consultant

- Scholars = advanced degree in a humanities discipline and teaching or published writing on a subject related to your project

- Consultants = interpretive planners, exhibition designers, experienced public forum moderators, UX designers

AND at least one community advisor

- Community advisors = elders, culture bearers, local historians, community leaders

Required Application Components

Described in **Notice of Funding Opportunity**

(submitted as PDFs)

- Narrative
- Organizational Profile
- Workplan
- Bios

Found in **grants.gov** package

- SF-424
- NEH Cover Sheet
- Site Performance Location
- Budget

Application Review Process

Peer Review	National Council	NEH Chair
• Experts in humanities disciplines and public programing professionals	• 26 individuals appointed by the US President and confirmed by the US Senate	• Final Decision

Review Criteria

AUDIENCE AND INSTITUTIONAL IMPACT

RELATIONSHIP TO THE HUMANITIES

PROJECT FEASIBILITY

PERSONNEL

INSTITUTIONAL SUITABILITY

OVERALL EVALUATION

Before you can apply for federal grants

1. **SAM.gov** (System for Award Management) is the entity that lets NEH know that an organization is eligible to do business with the federal government. SAM.gov assigns your organization a 12-digit alphanumeric identifier called a **Unique Entity ID (UEI)**. After you have a UEI, there are more steps to completing your registration. You must complete the registration to apply to NEH, and you must renew it every year. You can check the status of your organization's SAM registration at https://sam.gov/content/status-tracker.

2. **Grants.gov** is the clearinghouse for federal grant opportunities and the platform you will use to submit your application. Your organization must register with Grants.gov at www.grants.gov/help/html/help/Register/Register.htm.

⭐ **As soon as the application package is available in grants.gov, you can log in and create your workspace. Please don't wait until the final day.**

3. **Login.gov**: Login.gov is a secure sign-in service that individuals use to sign in to participating government agencies. You must create a Login.gov user account to log in to SAM.gov and Grants.gov. Create and link your account at https://login.gov/create-an-account/ using an email address and two-factor identification

NATIONAL ENDOWMENT FOR THE HUMANITIES

Calculating Indirect Costs

Calculating de minimis (10%) indirect costs on $25,000

Indirect costs are a percentage of direct costs. Find an indirect cost calculator online or use algebra to determine the maximum indirect costs for a total award amount.

$25,000 - $2,273 (indirect costs) = $22,727 (direct costs)

10% IDC on $25,000 is $2,500

Not all direct costs are eligible for indirect costs. Modified Total Direct Costs

NATIONAL ENDOWMENT FOR THE HUMANITIES

Budget tips

- Itemize and explain costs in the budget justification.

- Make sure the amounts in your budget justification are the same as the amounts in your R&R.

- Food is difficult to justify without travel.

- The project director and the institutional grant administrator must be separate individuals. Don't fall for this on the SF-424!

Conference registration	$168	
RT flight to NOLA	$500	
3 nights conference hotel	$809	Rate from conference website ($229). Calculation includes taxes.
Meals and incidentals	$259	$74. First and last day: $55.50
RT mileage Fredericksburg-DC	$74	110 miles x $0.67
DCA parking	$116	4 days at max garage rate of $29
RT taxi, NOLA-downtown	$87	$36 x 2 x 20%
Total NOLA	**$2013**	

8. PRIMARY CONTACT/GRANTS ADMINISTRATOR

☒ Same as Project Director (skip to item 9):

Reminders

- Register for SAM and grants.gov now
- Optional draft due **May 8, 2024**
- Submit attachments as PDFs
- Deadline: **June 12, 2024**
- Call a Program Officer!

Resources & Contacts

Public Programs
- **Jill Austin:** jaustin@neh.gov
- **Kathy Mulvaney:** kmulvaney@neh.gov

Grants Management
- **Jenny Ingram:** jingram@neh.gov
- **Dannal Perry:** dperry@neh.gov

Website: www.neh.gov

Email: publicpgms@neh.gov